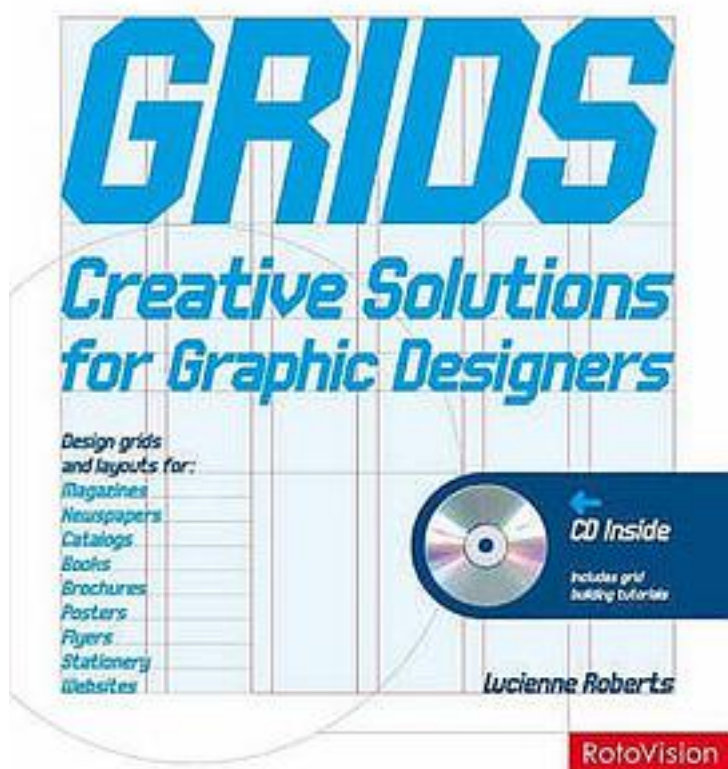


Grids



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Now revised and updated with brand new content, this second edition of Grids will give designers of all levels further inspiration and know-how to create outstanding layouts that will succeed in today's fast-moving and competitive marketplace. Innovative grids provide structure, movement, space, flexibility, and impact. Grids showcases a selection of the best designs for a variety of work, including books, magazines, newspapers, catalogues, brochures, posters, flyers, stationery, and

websites. Each design is presented in its original form, and with all the guides and margins overprinted, to afford the reader an insight into how the layout was built around the underlying grid. Detailed captions provide all the essential information, such as the format, measurements, binding, finish, and also the creative inspiration behind the design. An accompanying CD includes grid templates in InDesign and QuarkXPress, plus three illustrated projects and six unique tutorials. This is a truly indispensable reference book for all practitioners and students of graphic design.

作者介绍:

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