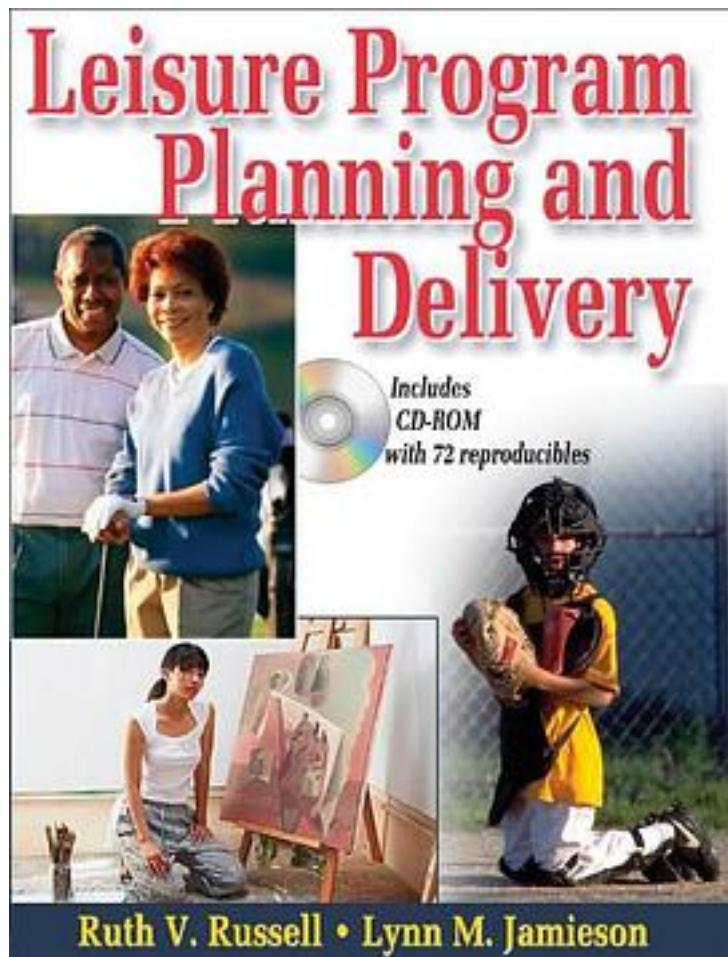


Leisure Program Planning and Delivery



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Undergraduate students in recreation will use this course textbook to learn the essentials of recreation programming and to create examples of work for their professional portfolio. The book provides a comprehensive three-step plan for

successful programming of services, programme leadership and understanding operational management in recreation and leisure organisations. The scope of the book makes it a practical resource for preparing students, as well as guiding new and existing professionals in the field. Grounded in contemporary professional practice and "real-world" applications, the book provides a systematic plan for students to learn the essentials of successful recreation programming theory, with examples and applications for a variety of activities in the community, outdoor, sport, cultural arts or tourism sectors. A companion website supports the recreation professor with sample course syllabi, chapter review questions, power point presentations and a test bank.

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