

Discover Your Inner Economist

DISCOVER YOUR INNER ECONOMIST



**Use Incentives to
Fall in Love, Survive Your Next Meeting,
and Motivate Your Dentist**

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出版者:

出版时间:2007-9

装帧:

isbn:9781400105373

In Discover Your Inner Economist, one of Americaa (TM)s most respected economists presents a quirky, incisive romp through everyday life that reveals how you can turn economic reasoning to your advantage---often when you least expect it to be relevant.

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