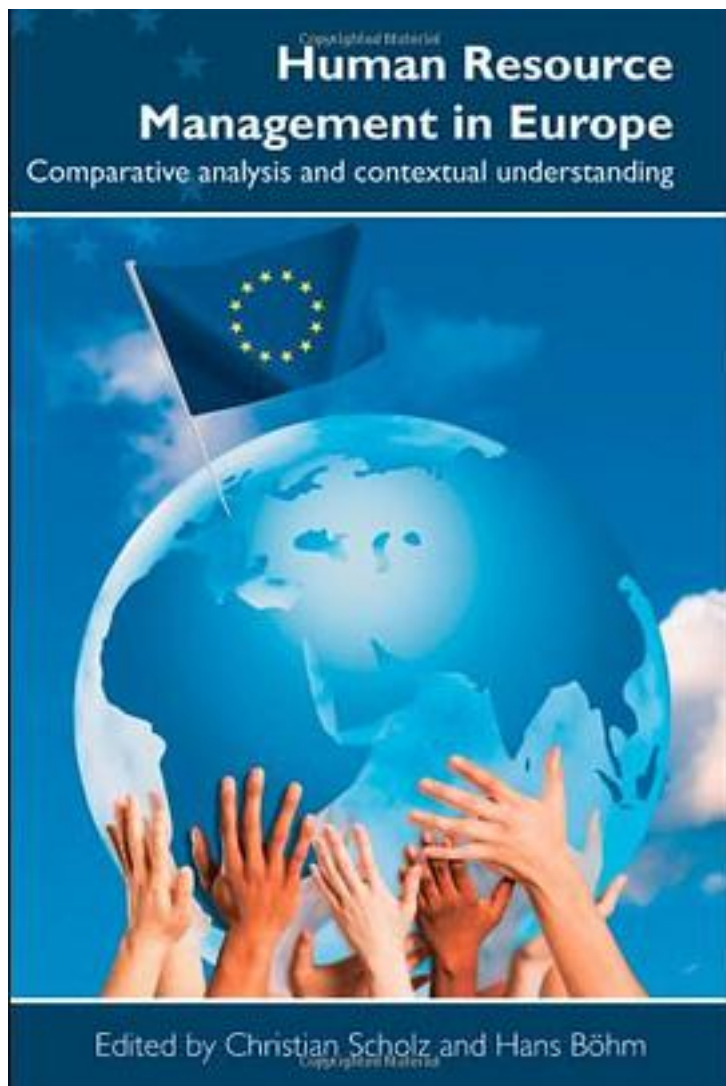


# Human Resource Management in Europe



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The European Union is expanding. Wide cultural, political and economic differences within the Union have a significant impact on the management of human resources, so crucial to the success of any enterprise. Businesses within the EU have regularly tried to re-evaluate the context in which they work, and for investors from other continents, notably the US and Asia, the potential for expensive mistakes is only too real. In this comprehensive new book, the varied and particular challenges for human resource management in the EU are fully explored. Written in conjunction with the European Association for Personal Management (EAPM), the book offers country-by-country analysis from native authors, assessing the contexts faced by businesses working in thirteen different states: from founding EU members like France and Germany, to relatively new entrants like Latvia and Poland. The book also includes a chapter on Turkey, an emerging economy currently outside the Union. The key issues are addressed from both theoretical and practical perspectives, whilst each chapter is also complimented by best practice case studies.

作者介绍:

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