

Chemistry



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出版者:

出版时间:2006-8

装帧:

isbn:9780073301709

Designed for the two-semester general chemistry course, Chang's best-selling textbook continues to take a traditional approach and is often considered a student and teacher favorite. The book features a straightforward, clear writing style and proven problem-solving strategies. It continues the tradition of providing a firm foundation in chemical concepts and principles while presenting a broad range of topics in a clear, concise manner. The new edition of Chemistry continues to strike a balance between theory and application by incorporating real examples and helping students visualize the three-dimensional atomic and molecular structures that are the basis of chemical activity. An integral part of the text is to develop students' problem-solving and critical thinking skills. A hallmark of the ninth edition is the integration of many tools designed to inspire both students and instructors. The textbook is a foundation for the unparalleled, effective technology that is integrated throughout. The multimedia package for the new edition stretches students beyond the confines of the traditional textbook.

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