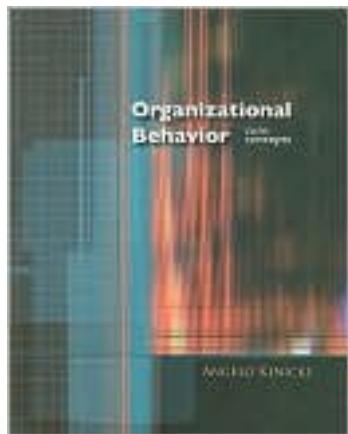# Organizational Behavior: Core Concept

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"Organizational Behavior: Core Concepts" was written with the goal of creating a short, up-to-date, practical, user-friendly, interesting, and engaging introduction to the field of organizational behavior. Angelo Kinicki accomplished this goal by selecting content on the basis of his experience in teaching and writing OB textbooks and the desire to provide a brief book on organizational behavior. The 14 chapters present concise coverage of key concepts needed to help students gain an understanding about individual, group, and organizational behavior. The focus is more on content than pedagogy in order to allow instructors the flexibility to incorporate their own case selections and supplementary materials into their courses.Another key feature of "Organizational Behavior: Core Concepts" is a boxed feature that provides information about ancillary materials that can be used to enhance student learning and to facilitate a more interactive learning environment. This box identifies when students can test their mastery of the content or enhance their understanding by taking one of 38 Test Your Knowledge Quizzes or 20 self-assessment surveys. The box also calls out when instructors might use 23 group exercises and 15 Manager's Hot Seat video segments to supplement their lectures and facilitate student involvement and interactions. Finally, "Organizational Behavior: Core Concepts" contains coverage of

cutting edge topics and timely examples.

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标签

教科书

评论

这本书的意义在于告诉我们所有想当然的事情背后都还有个理论可溯源

真的是太无聊了啊啊啊啊

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