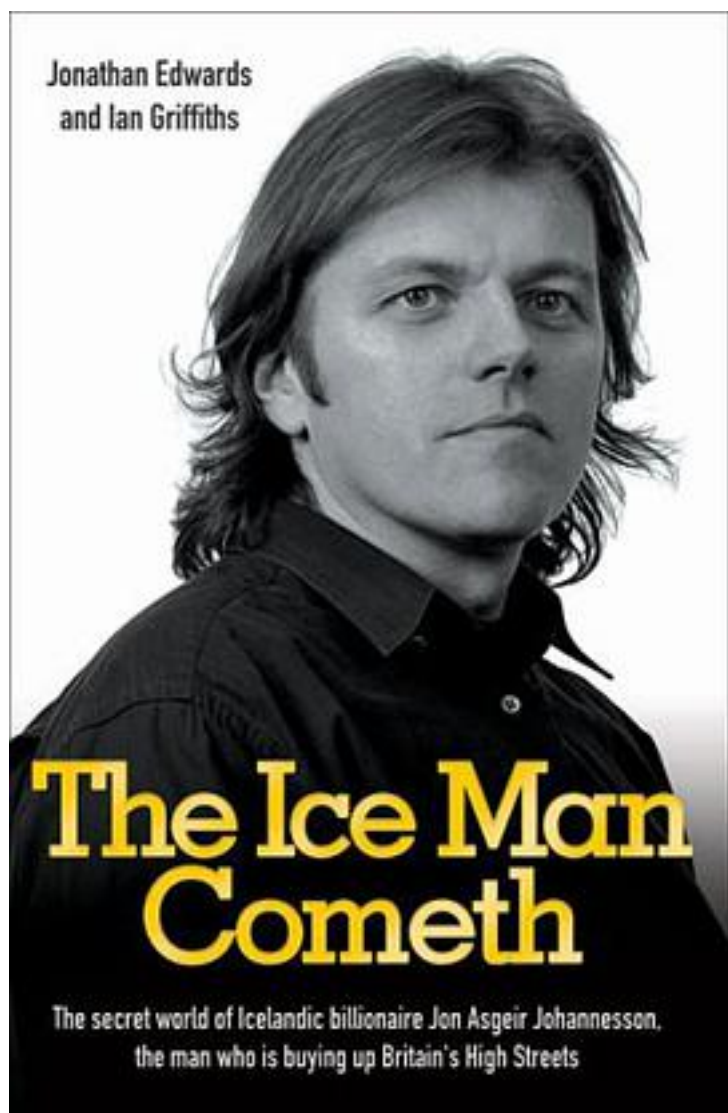


The Ice Man Cometh



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He is a multi-millionaire whose name is never far from scandal and intrigue. He has been described as a decadent playboy and has been the target of freud allegations. His retail group, Baugur, has become famous in the UK for boldly snapping up familiar high street chains such as Oasis, Iceland and Hamleys toy shop to name but a few. Meet Jon Asgeir Johannesson, the Icelandic entrepreneur who is buying up Britain. The high profile nature of Johannesson's bold commercial ventures in this country have made the enigmatic Iclander a source of constant fascination for media and public alike. The less-than-positive attention received as a result of the trial against his company's internationsl expansion have been cast aside and the company is back out on the high street with their own shopping list This is a gripping book for anyone who keeps a keen eye on the world of business or for anyone who wants to know the truth about one of the biggest news stories of recent years.

作者介绍:

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