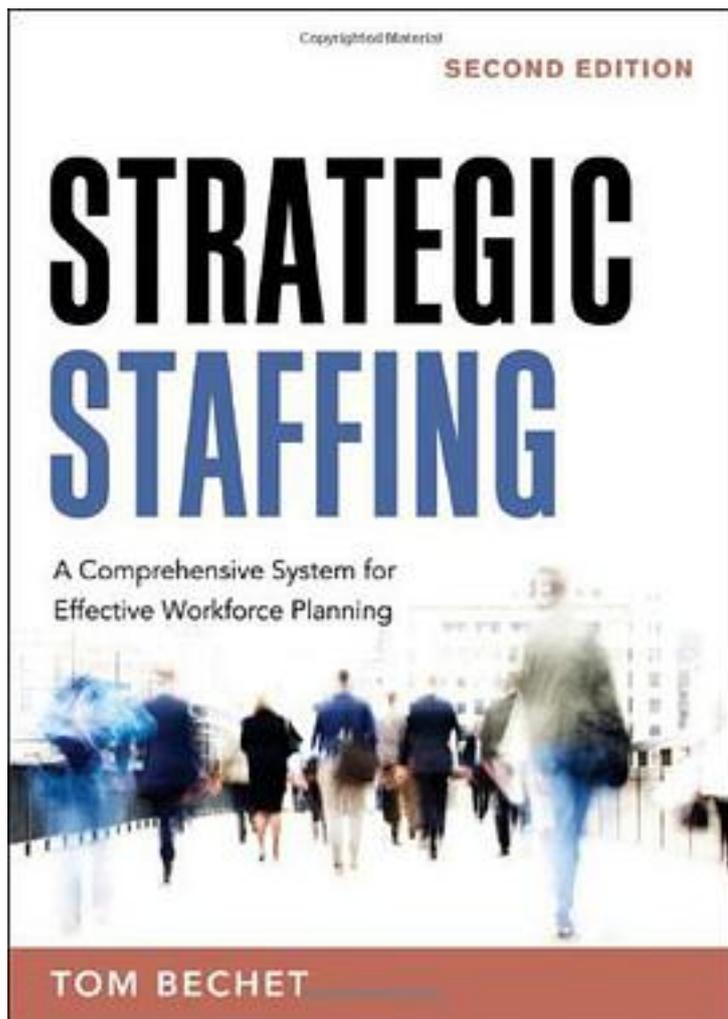


Strategic Staffing



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Strategic Staffing prepares all future managers to take a strategic and modern

approach to the identification, attraction, selection, deployment, and retention of talent. Grounded in research but full of real-world examples, the book describes how organizations can develop a staffing strategy that reinforces business strategy, leverage staffing technology, and evaluate and improve their staffing systems. Each chapter begins with a vignette of a real-world staffing issue and concludes with a description of how the company addressed the challenge and the relevant staffing concepts used to address the situation and overcome the challenge. Every chapter also includes a special feature called “Develop Your Skills,” which extends a topic and develops a personal skill related to staffing. Readers apply the material and develop their staffing skills by working on a book-long case and completing assignments at the end of each chapter and by viewing and rating videos of candidates in structured and unstructured employment interviews. A humorous video showing how NOT to conduct an interview is also provided. The balance of research, best practices, and personal skills development ensures that readers will understand staffing and be able to implement effective staffing practices in their organization.

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