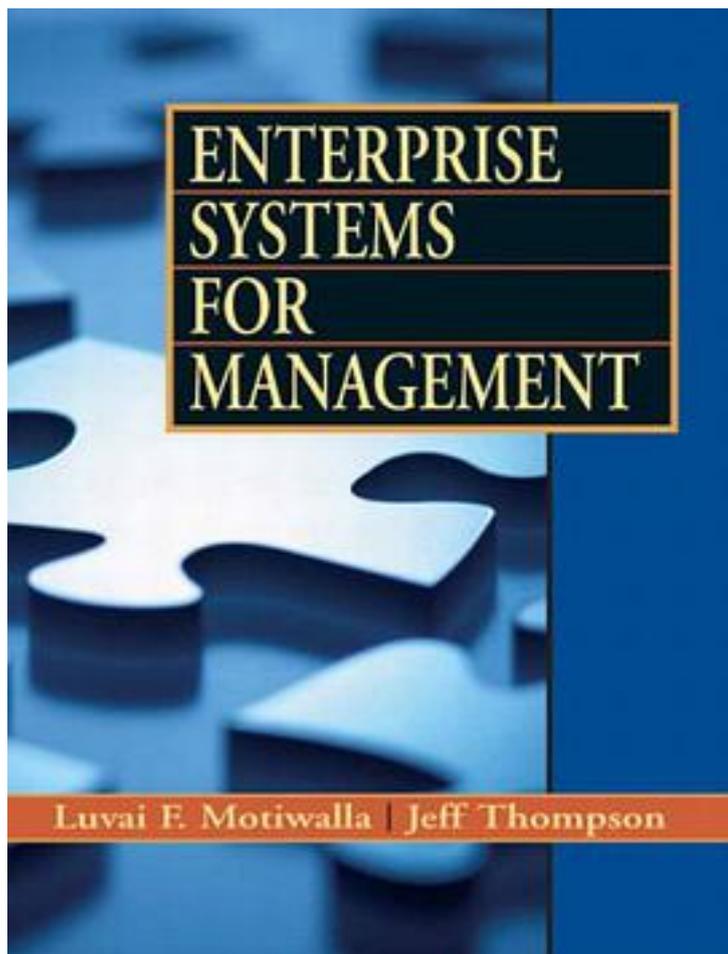


Enterprise Systems for Management



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Motiwalla teaches students the components of an ERP system as well as the process of implementing the systems within a corporation to increase its success. This text covers ERP systems, implementation of these systems, issues involving employees and

organizational change, as well as ERP extensions such as Supply Chain Management and Customer Resource Management. This book would be helpful for professionals, top management, and other participants like subject matter experts, involved in an enterprise systems implementation project. Professionals would find this as a good reference for terminology and a knowledge-base for launching enterprise systems.

作者介绍:

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