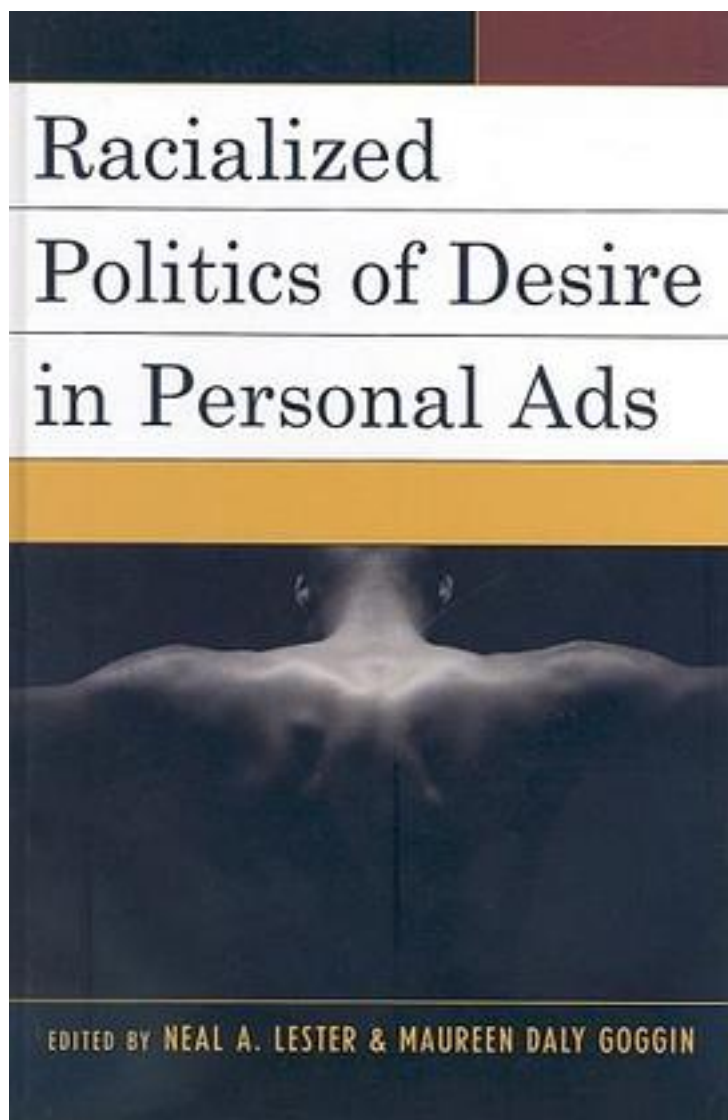


Racialized Politics of Desire in Personal Ads



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In their search for a relationship, whether long- or short-term, how do desiring subjects signify their identities and those of their desiring subjects? The essays in *Racialized Politics of Desire in Personal Ads* take up this question by exploring how writers of personal ads fashion themselves and those with whom they seek a connection. More specifically, these essays explore the politics of desire-how complex intersections among the social categories of race, gender and sexuality within personal ads reveal a dynamic tapestry of power relations and hierarchies. By focusing on how, in each instance, African Americans both construct and are constructed discursively in the brief narrative space of personals, this collection offers a substantively new genre-based exploration of the politics of desire and makes an important contribution to studies of language and self; identity politics; cultural studies; gendered, sexualized and racialized discourses; and the performance of everyday texts that occupy scholarly attention in a variety of different disciplines. Those interested in American Cultural Studies, African American Studies, Sociology, Communication, Rhetoric, Queer Studies, Critical Race Theory, Women's Studies, Gender Studies, and Race Relations on a professional or lay basis will find this book informative and engaging.

作者介绍:

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