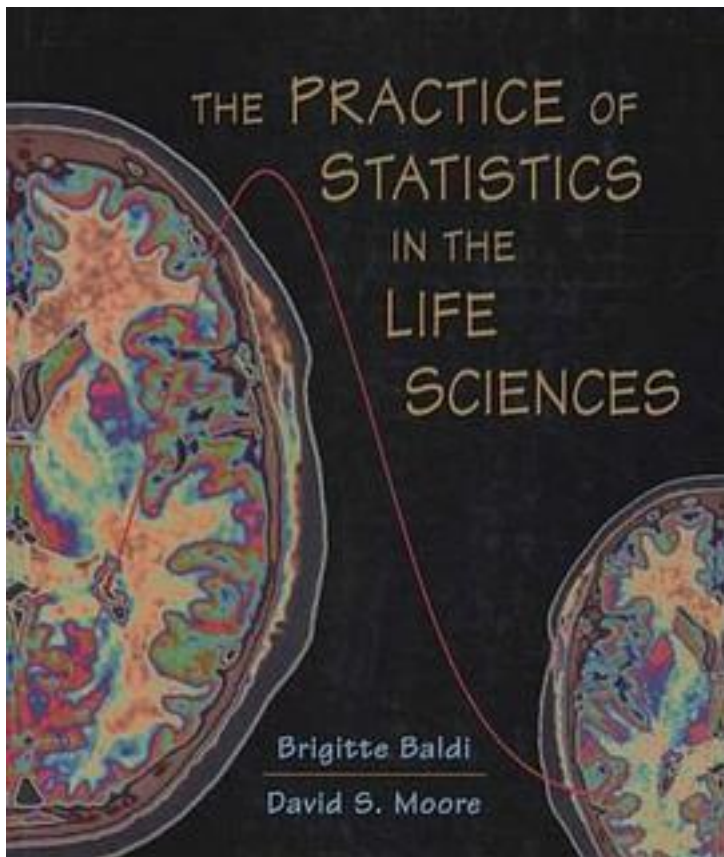


# The Practice of Statistics in the Life Sciences



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著者:Baldi, Brigitte/ Moore, David S.

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Moore and Baldi provide an accessible introduction to the uses and applications of statistics in the life sciences with a data analysis approach. The Practice of Statistics in the Life Sciences emphasises balanced content, working with real data, and mastering statistical ideas, and provides engaging life sciences examples and exercises. Data sets, examples and exercises are drawn from diverse areas of biology such as physiology,

brain and behaviour, health and medicine, nutrition, ecology, and microbiology. The book is written in the same accessible style and includes the same kind of helpful pedagogy that have facilitated students' success in all of David Moore's previous statistics texts. KEY FEATURES \* Engaging, real-world exercises using Life Science data \* "Apply Your Knowledge" exercises \* Statistical Life Sciences discussions \* Data ethics section \* Features the "Four Step Process" \* "Check Your Skills" exercises \* "Caution Notes" to identify common confusions or pitfalls in statistics \* Short and accessible chapter format \* Many data sets included \* Included with every copy of the book is a CD providing access to the applets, companion chapters, and data sets STUDENT SUPPLEMENTS \* Companion Website at [www.whfreeman.com/PSLS](http://www.whfreeman.com/PSLS): Offers a range of study tools for students such as exercises, quizzes, and interactive statistical features. \* Study Guide <http://www.palgrave.com/products/title.aspx?PID=292407>: Provides step-by-step solutions to selected text exercises along with summaries of the key concepts needed to solve the problems. LECTURER SUPPLEMENTS (Only available to confirmed adopters of the book - see below for details) \* Companion Website at [www.whfreeman.com/PSLS](http://www.whfreeman.com/PSLS): Features an online instructor's guide, solutions to exercises, and all textbook figures and tables in PowerPoint format for lecturers. \* Instructor's Guide with Solutions (978-1-429-20162-9) \* Test Bank CD-ROM (978-1-429-20164-3): Contains hundreds of multiple-choice questions to generate quizzes and tests. The CD version makes it easy to download, edit, and resequence questions. \* Printed Test Bank (978-1-429-20163-6): Contains hundreds of multiple-choice questions to generate quizzes and tests. Lecturers Supplements are available to confirmed adopters of the textbook. To request, please email [lecturerservices@palgrave.com](mailto:lecturerservices@palgrave.com) with the title and ISBN of the required supplement together with your academic details: Supplement requested ISBN Your name Your Job Title Your academic address Your academic email Module name Module start date Module student numbers (This title is market restricted. Please consult your sales representative for availability.)

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