

Culture and Cognition



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Human culture depends on human minds for its creation, meaning and exchange. But minds also depend on culture for their contents and processes. Past resolutions to this circularity problem have tended to give too much weight to one side and too little weight to the other. In this groundbreaking and timely work, Bradley Franks demonstrates how a more plausible resolution to the circularity problem emerges from reframing mind and culture and their relations in evolutionary terms. He proposes an alternative evolutionary approach that draws on views of mind as embodied and situated. By grounding social construction in evolution, evolution of mind is intrinsically connected to culture - resolving the circularity problem. In developing his theory, Franks provides a balanced critical assessment of modularity-based and social constructionist approaches to understanding mind and culture.

作者介绍:

目录:

[Culture and Cognition_ 下载链接1](#)

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