

Language and Power

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SECOND EDITION



NORMAN FAIRCLOUGH

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出版者:

出版时间:2008-10

装帧:

isbn:9780826487445

How language is used in institutions and how institutions generate language is a key concern of both sociolinguistics and social theory. This readable and comprehensive introduction to language and power in institutions combines theoretical reflection with a strong analytical focus. Covering a range of institutional discourses and settings, each chapter in *Language and Power* closely examines institutional discourse practices and provides detailed steps to the critical analysis of institutional discourse both linguistic and multimodal. This book is a long overdue contribution to the analysis of the way that institutions have the power to shape our thinking and understanding of the world and to construct identities. Key Features: *This book contains fascinating examples from a variety of institutional contexts, including academia, prison, media and the military *It brings together insights from (multimodal) critical discourse analysis, social theory, media studies and corpus analysis *It is essential reading for advanced undergraduates and postgraduates doing sociolinguistics, media studies, communication and cultural studies.

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