

# Organizational Epics and Sagas



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Myth typically brings to mind something not true, a false belief or erroneous idea - or else tales of the spiritual domain. As the second volume in a series of three, *Organizational Epics and Sagas* looks at myths as part and parcel of our everyday organizational lives. Organizational virtues and vices, such as authenticity, entrepreneurial spirit and power, are examples of sagas and epics. Sometimes it may be both a vice or virtue at the same time. Other sagas focus on powers attributes and abilities of organizations, or what they can do. Finally there are a few tales of legendary or cult organizations that have become mythical in themselves, and are symbols or epitomes of certain desired features.

作者介绍:

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