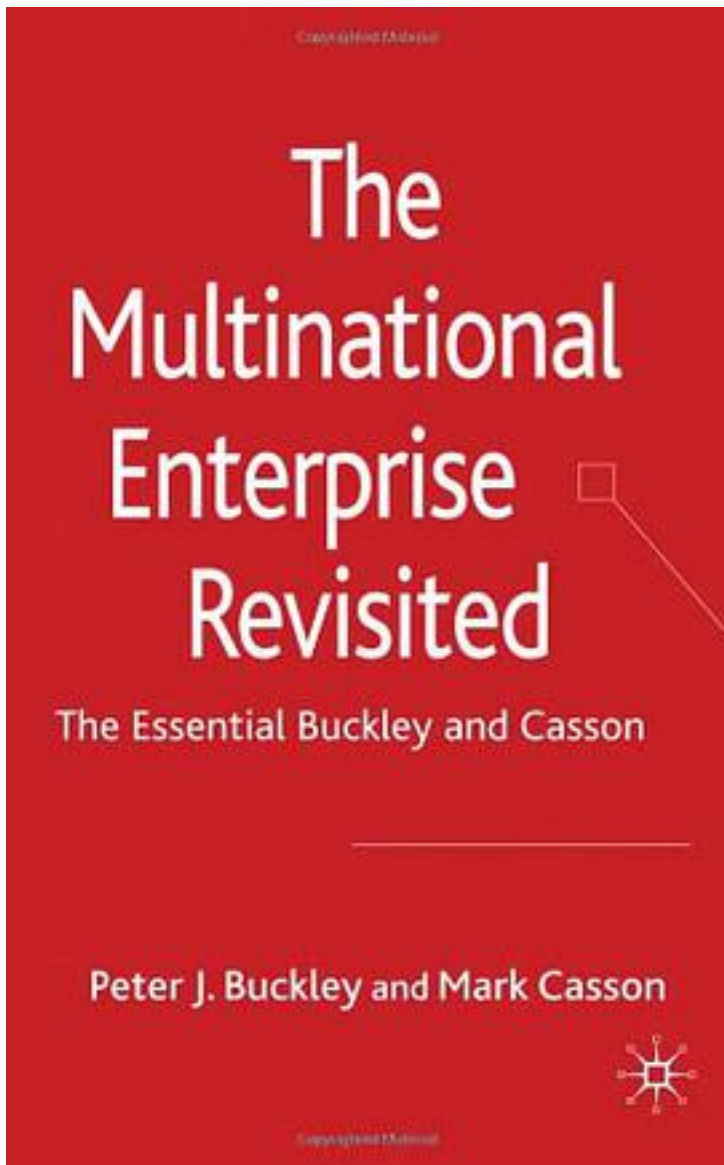


The Multinational Enterprise Revisited



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Renowned academics Peter Buckley and Mark Casson present the results of more than thirty years of research collaboration centred on the study of Multinational Enterprises. This collection tackles issues such as the nature of the multinational enterprise, the determinants of the international division of labour and the rationale for joint ventures - creating a well rounded study of the development and changing issue MNEs have encountered over the past three decades. The chapters, structured chronologically, are arranged so that the reader is able to see the progression and patterns that emerge as these studies have developed and been shaped by new ideas and different working environments. It is meant for readers who are interested in problem-solving, and wish to build on the achievements of the past to tackle new issues that emerge as the research frontier advances. The authors have included these chapters from previous decades because they believe that this earlier work provides foundations upon which future research can be built.

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