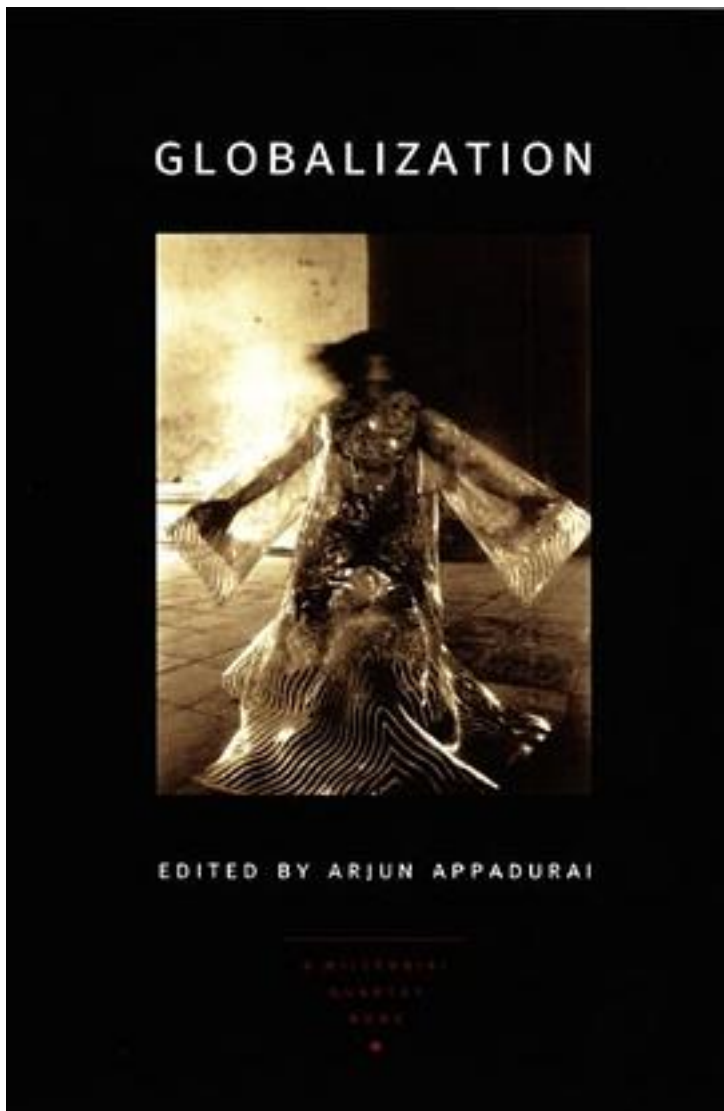


# Globalization



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Many business books that deal with the subject of globalization take a purely market-trade theory-economics perspective, but there is more to understand about globalization. The approach of "Globalization" is to suggest that comprehending and dealing with globalization requires a multidisciplinary view that takes in religion, politics, culture and demography.

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