The Mathematics of Human Motivation
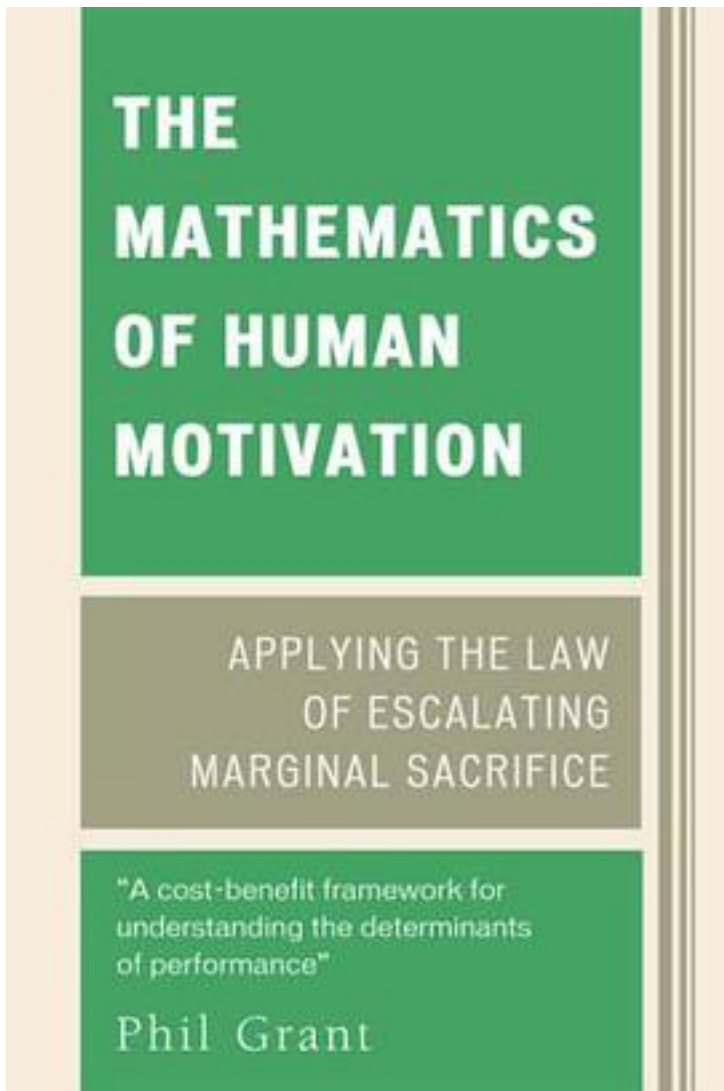

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The Mathematics of Human Motivation is a pioneering effort to advance the theory of human motivation. It provides powerful, new direction for students of human behavior. Professor Grant has created a theory development book that involves construction and analysis of a mathematical framework for exploring the intricacies of human motivation and satisfaction. Backed by thirty years of study, it draws on multiple disciplines to synthesize a model that has tremendous capacity for answering numerous previously unanswered questions on human motivation, and for predicting human behavior. The model is particularly useful for deriving scores of practical strategies, which organizations can use to enhance human performance and organizational profitability. The book combines contributions from managerial economics, organizational behavior, psychology, human resources, decision theory, and industrial engineering. This is the only book on the market that provides a comprehensive mathematical paradigm for interpreting human motivation issues. It is invaluable in guiding research and application in a wide array of fields.

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目录:

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