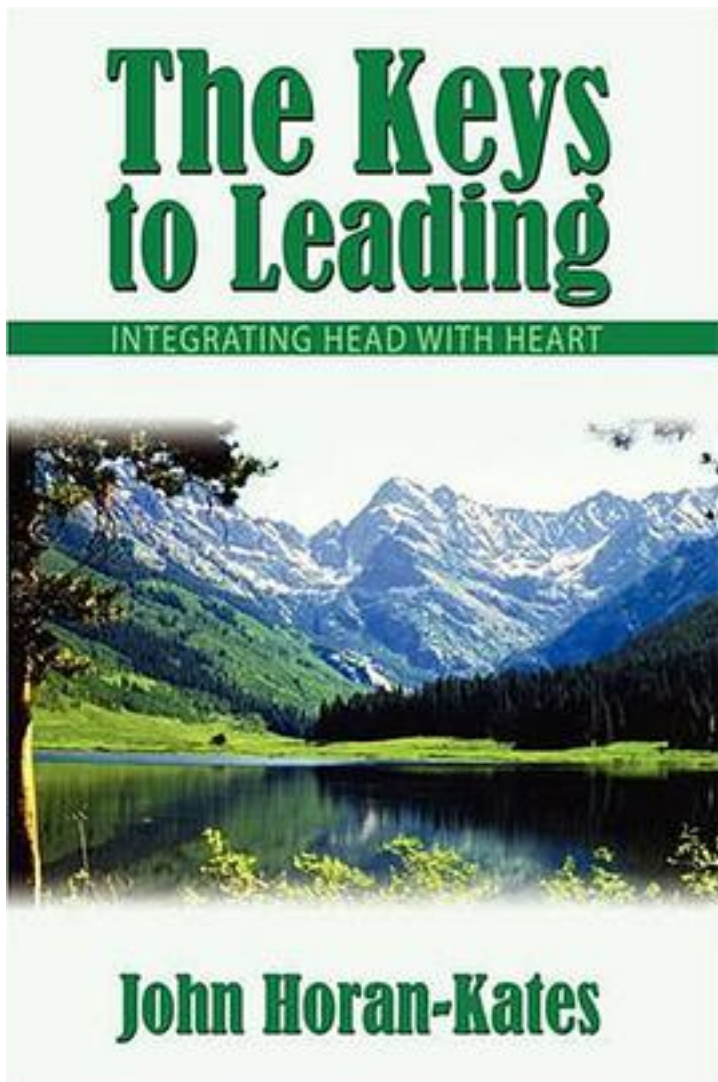


The Keys to Leading



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What do you stand for ? What is the foundation of your leadership approach ? And what's really important to you ? Many leaders know the answers to these questions, but few have expressed themselves in writing on these important leadership underpinnings. The Keys to Leading provides leaders the opportunity to take their thinking to a deeper level. Organized around ten time-honored principles essential to effective, ethical leadership, this journal introduces these keys in a week-to-week format. By quoting respected exemplars and posing important questions each day, leaders are asked to express their thoughts on integrity, commitment, purpose and other fundamental leadership principles. The exercise of writing one's deepest thoughts can be clarifying, therapeutic and often eye-opening. This book is about both what other great leaders have said, and more importantly, it's about what you have to say How you respond to this journal can be a transformative experience

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