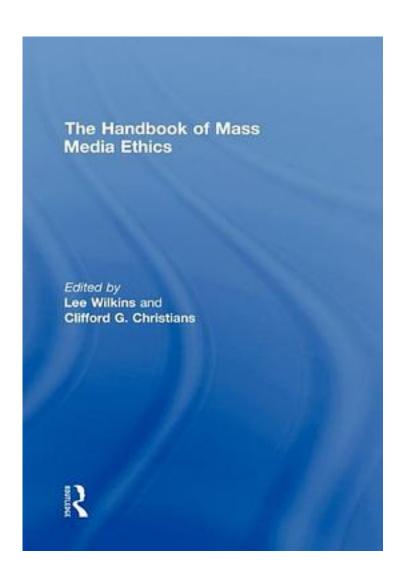
The Handbook of Massmedia Ethics



The Handbook of Massmedia Ethics 下载链接1

著者:Wilkins, Lee (EDT)/ Christians, Clifford G. (EDT)

出版者:

出版时间:2008-7

装帧:

isbn:9780805861914

This "Handbook" encapsulates the intellectual history of mass media ethics over the

past twenty-five years. Chapters will serve as a summary of existing research and thinking in the field, as well as setting agenda items for future research. Key features include: up-to-date and comprehensive coverage of media ethics, one of the hottest topics in the media community; 'one-stop shopping' for historical and current research in media ethics; and, experienced, top-tier editors, advisory board, and contributors. I will be an essential reference on media ethics theory and research for scholars, graduate students, and researchers in media, mass communication, and journalism.
作者介绍:
目录:
The Handbook of Massmedia Ethics_下载链接1_
标签
评论
The Handbook of Massmedia Ethics_下载链接1_
书评
The Handbook of Massmedia Ethics_下载链接1_