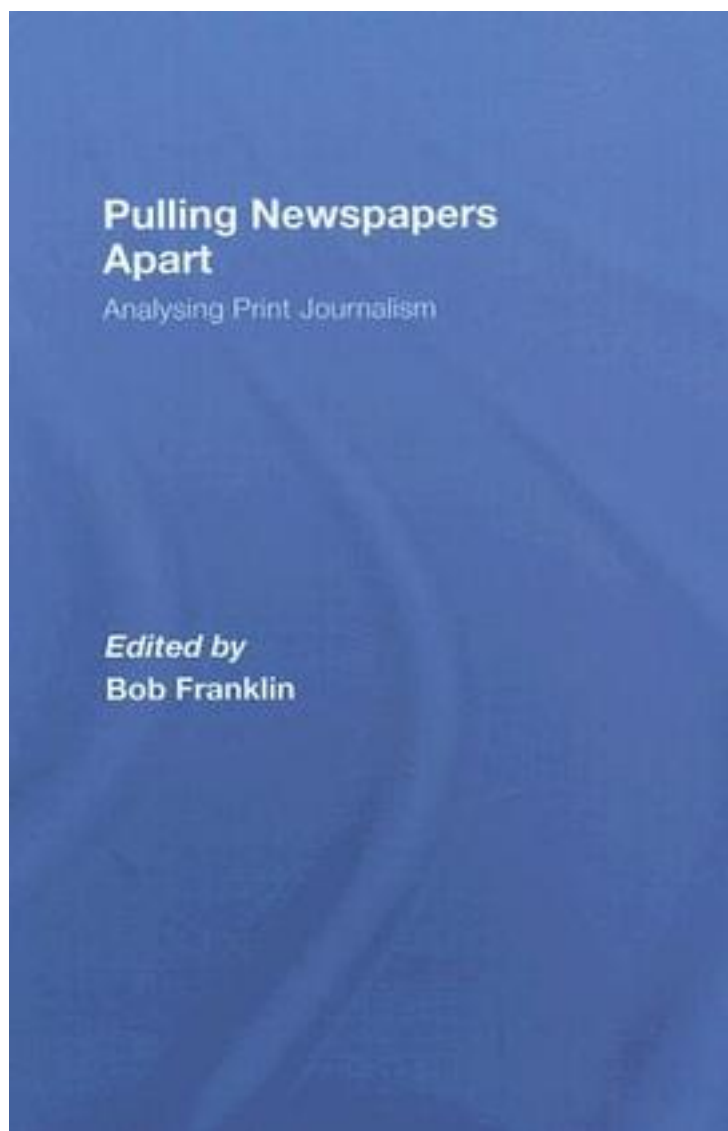


Pulling Newspapers Apart



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"Pulling Newspapers Apart: Analysing Print Journalism" explores contemporary UK national and local newspapers at a significant and pivotal moment in their development when some pundits are busily, if mistakenly, announcing their demise. The book offers a detailed examination of features which previous studies have tended to neglect, such as editorial formats (News, Op Ed pages, readers' letters, cartoons, obituaries, advice columns, features and opinion columns), aspects of newspaper design (page layout, photographs, supplements, online editions, headlines, the emergence of the compact and Berliner editions), newspaper contents (sport, sex and Page 3, royalty, crime, moral panics and politics) as well as the content of newspapers which is not generated by in house journalists (advertising, TV listings, horoscopes, agency copy and public relations materials). This innovative and accessibly written collection provides journalism and media students with an invaluable study of newspapers in the digital age.

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