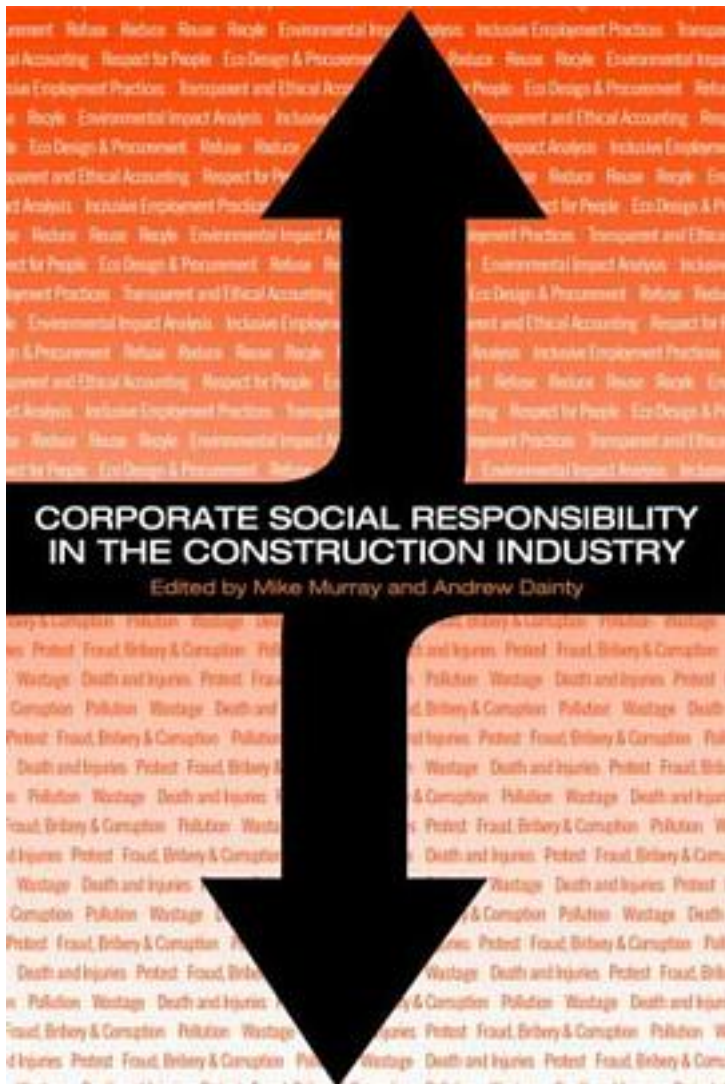


Corporate Social Responsibility in the Construction Industry



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The construction process, right through from planning and design to use and demolition, has a major impact on society. Traditionally, concern has been focused on its environmental impact and the quest for sustainability, but this has now extended into the wider remit of Corporate Social Responsibility (CSR). Essentially, this means that businesses must act (voluntarily) in a socially ethical manner by developing a policy that encompasses the core principles enshrined by CSR. A unique presentation on a topic of emerging importance, "Corporate Social Responsibility in the Construction Industry" is essential reading for all built environment undergraduate and post-graduate courses, as well as CEOs and senior managers within construction businesses who may be about to embark on developing a CSR strategy.

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