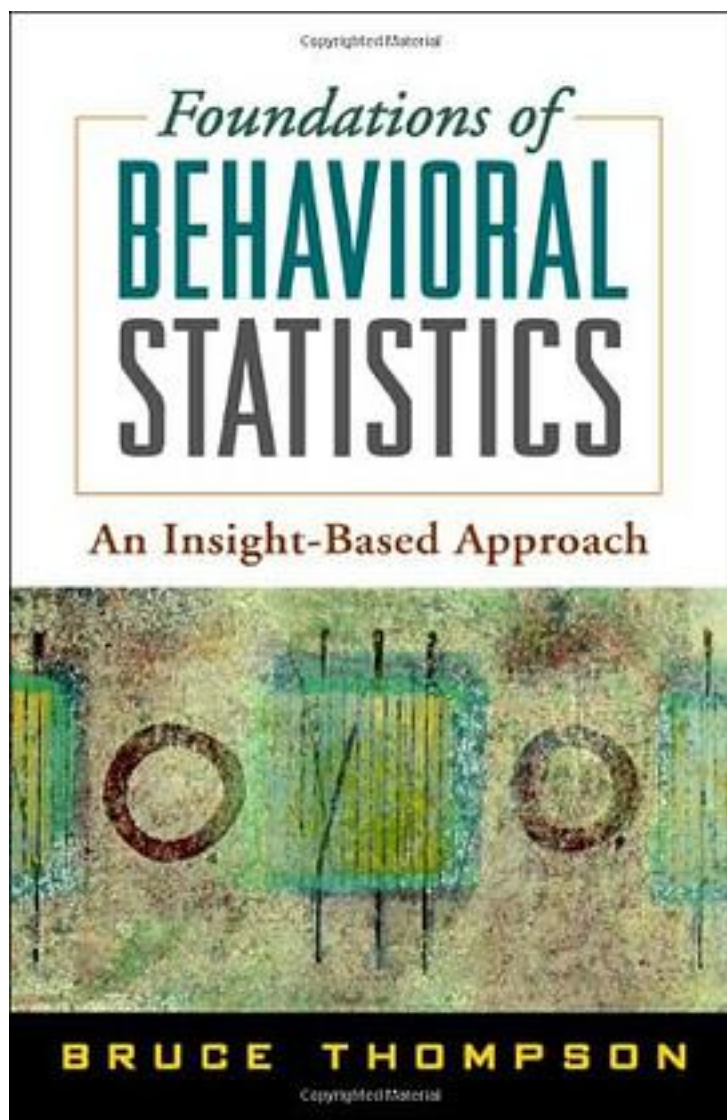


Foundations of Behavioral Statistics



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With humor, extraordinary clarity, and carefully paced explanations and examples, Bruce Thompson shows readers how to use the latest techniques for interpreting research outcomes as well as how to make statistical decisions that result in better research. Utilizing the general linear model to demonstrate how different statistical methods are related to each other, Thompson integrates a broad array of methods involving only a single dependent variable, ranging from classical and robust location descriptive statistics, through effect sizes, and on through ANOVA, multiple regression, loglinear analysis and logistic regression. Special features include SPSS and Excel demonstrations that offer opportunities, in the book's datasets and on Thompson's website, for further exploration of statistical dynamics.

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