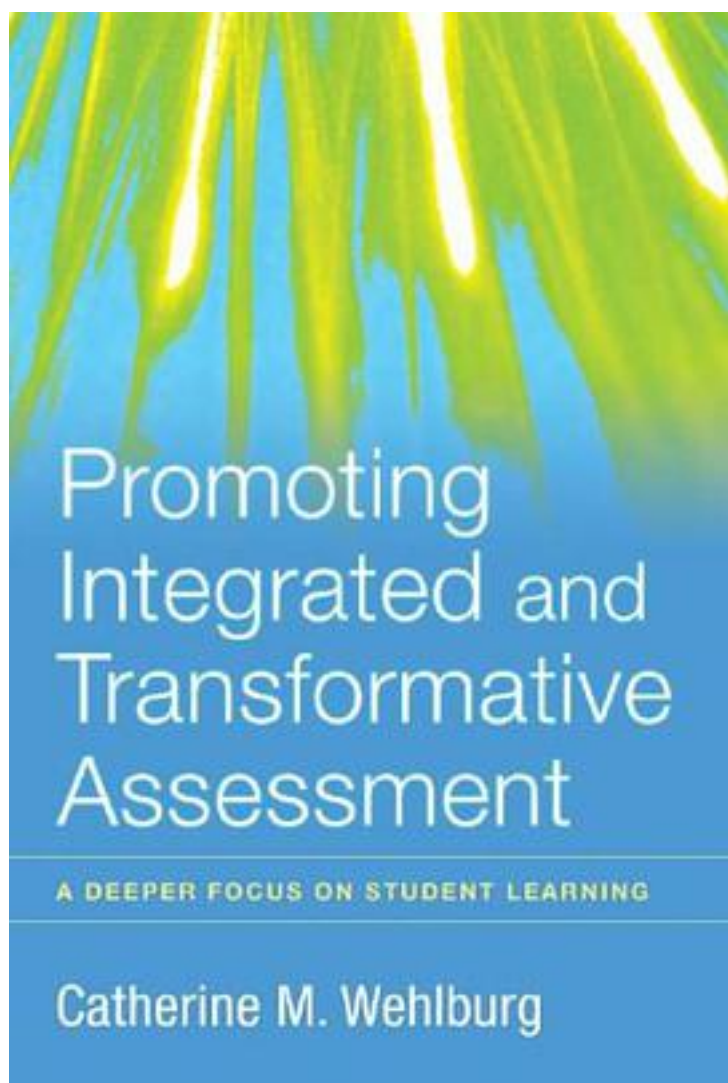


Promoting Integrated and Transformative Assessment



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Assessment plays a key role in institutions of higher education. However, many colleges and universities simply add their assessment plans onto other teaching, learning, service, and research activities in order to prepare for an impending accreditation visit. In this important resource, Catherine M. Wehlburg outlines an integrated and ongoing system for assessment that both prepares for an accreditation visit and truly enhances student learning. This innovative approach can be adapted for use in a wide variety of situations to transform a department or an entire institution.

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