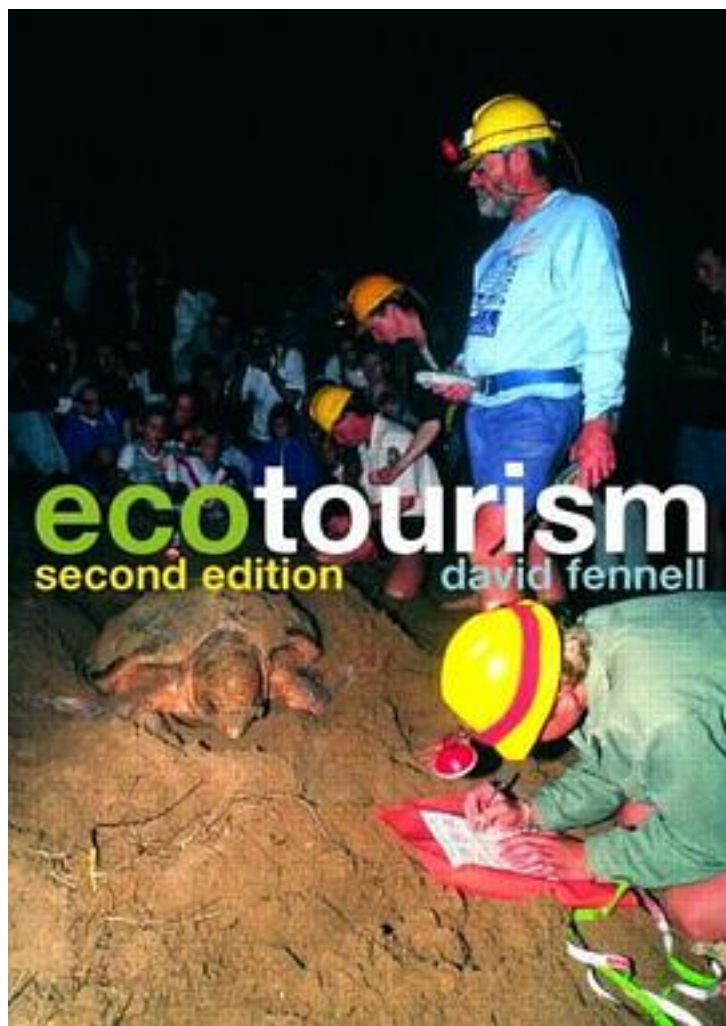


Ecotourism



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著者:Weaver, David

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Ecotourism, second edition has been thoroughly revised to reflect contemporary

developments in ecotourism. Building on the strengths of the first edition, the text discusses the significance of ecotourism in the domestic and international tourism sector. Ecotourism origins, markets, venues and impacts form the basis of the first part of the book. Business aspects of ecotourism, external environments, organisations and policies are examined in the second part of the book, along with special environments and activities such as whale watching, islands, polar regions and indigenous territories. The management of ecotourism is covered comprehensively and is illustrated by extensive industry and destination examples derived mainly from the peer-reviewed literature. A highlight of the book is a regional survey of ecotourism that offers comparative insights into ecotourism in Australia, the South Pacific, Asia, Europe, the Americas and Africa.

Ecotourism is a high yield tourist category within the national tourism industry and issues such as site planning and development, operator obligations and best practices, strategic management and the role of indigenous communities have become crucial professional and industry considerations.

作者介绍:

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