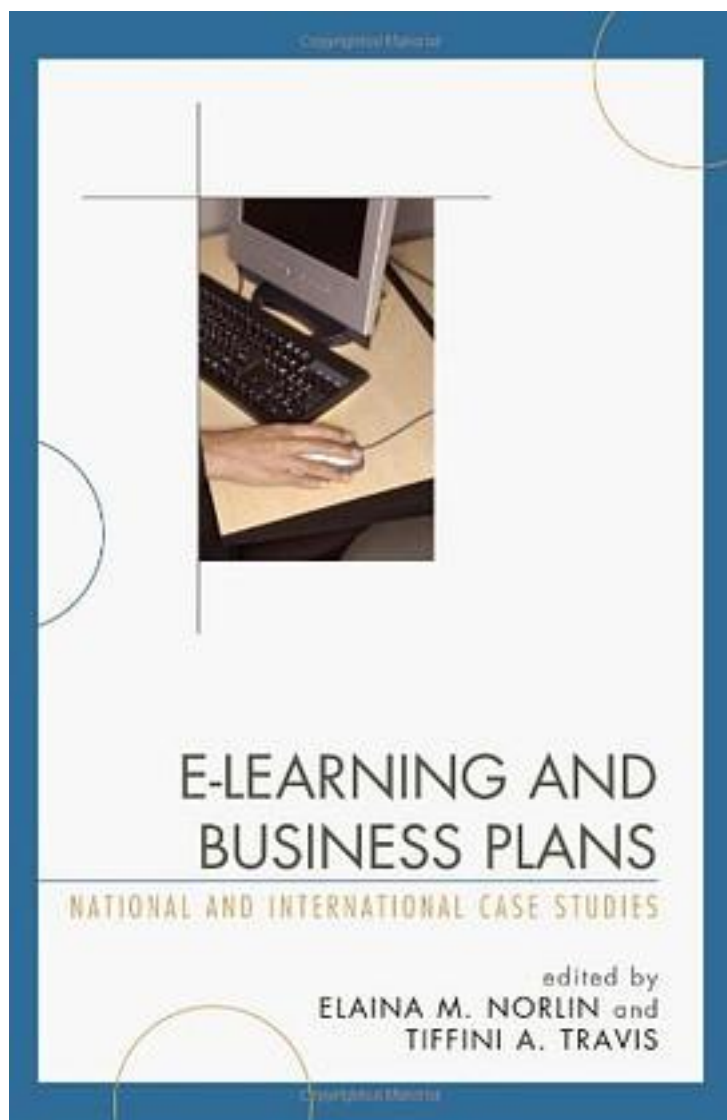# E-learning and Business Plans

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著者:Norlin, Elaina M./ Travis, Tiffini A.

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With the invention of desktop computers, electronic learning or e-learning has become a convenient learning tool of choice for individuals with busy schedules. For the past several years, there has been a continuous stream of much needed innovation in the use of e-learning and these have now become second nature to both e-learning providers and users. But just as e-learning has enhanced and enriched our lives, challenges have increased as the creation of courses and e-learning material evolve. Technology, although it makes our lives easier, can come with a "not so affordable" price tag. As creators of e-learning content, after raising money to provide a costly e-learning initiative, how do we know if our customers or target audience are really learning? Who is going to maintain the technology? Who will subsidize the upkeep costs? How do we know if there is a better product on the horizon that can do it more cheaply and with more advanced technology infrastructure? E-learning and Business Plans: National and International Case Studies provides a comprehensive view on how to develop non-profit business plans for both small and large-scale e-learning projects. Editors Tiffini Travis and Elaina Norlin present both national and international case studies covering many elements of a typical non-profit business plan and reveal the experiences individuals have had while developing their project. This book will be useful to professionals, non-profit organizations, and academic researchers who are currently considering working on large-scale e-learning or high cost/high risk projects. While many issues are library-related, the book is relevant to non-librarians as well.

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目录:

[E-learning and Business Plans_下载链接1_](#)

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