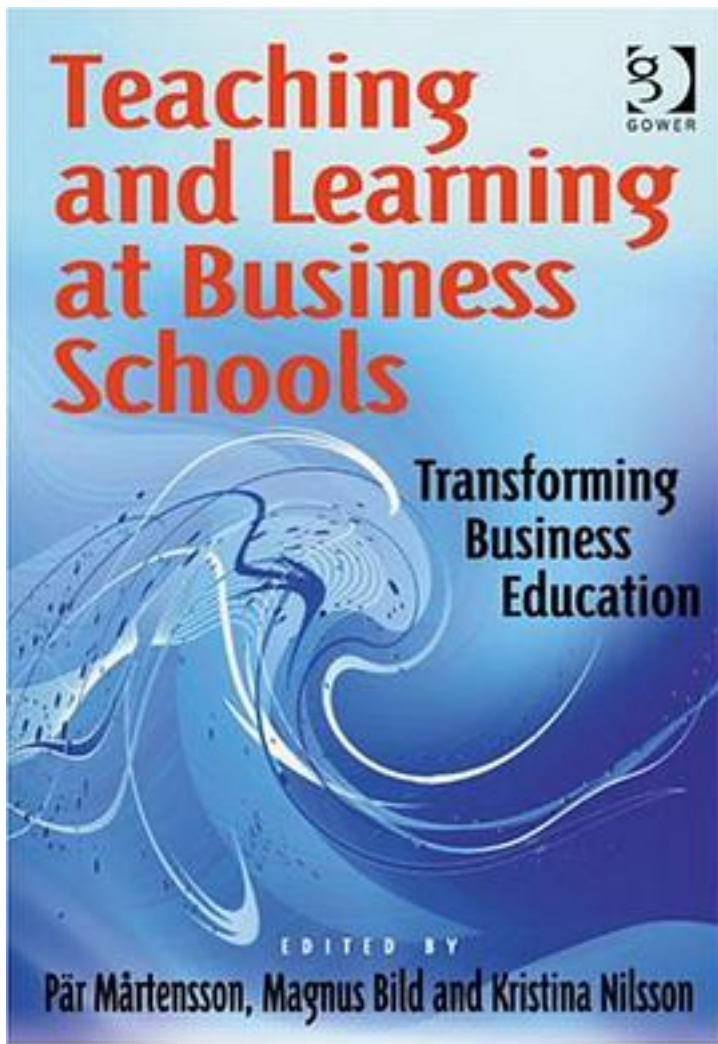


Teaching and Learning at Business Schools



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出版者:

出版时间:2008-8

装帧:

isbn:9780566088209

Business schools are facing ever increasing internationalization: students are far less homogenous than before, faculty members come from different countries, and teaching is carried out in second (or even third) languages. As a result business schools and their teachers wrestle with new challenges as these changes accelerate. "Teaching and Learning at Business Schools" brings together contributions from business school managers and educators involved in the International Teachers Programme; a faculty development programme started by Harvard Business School more than 30 years ago and now run by a consortium of the London Business School, Manchester Business School, Kellogg, Stern School of Business, INSEAD, HEC Paris, IAE Aix-en-Provence, IMD, SDA Bocconi Milan and Stockholm School of Economics. This book tackles themes both within the classroom - teaching across different contexts and cultures - and outside the classroom - leading and developing business schools, designing and running programmes, developing faculty members. For everyone concerned with the development of business schools, the faculty and the students within them, the authors provide direction, ideas and techniques for transforming business education.

作者介绍:

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