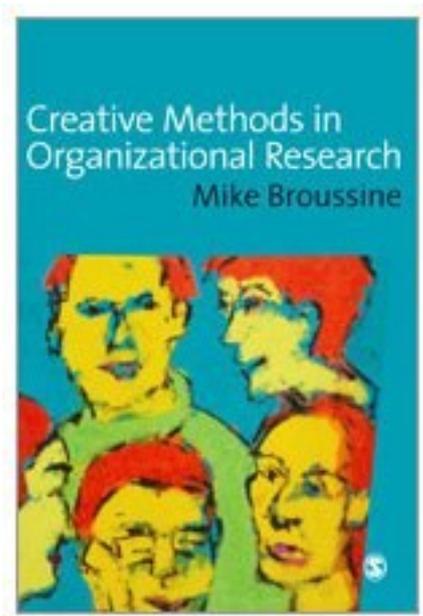


Creative Methods in Organizational Research



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Written for the researcher who wants to inquire into organizational life in a creative way, this innovative book will equip readers with the tools to gather and analyze data using stories, poetry, art and theatre. Ideas are substantiated by reference to appropriate theory and throughout the reader is encouraged to reflect critically on the approach they have chosen and to be alert to ethical issues. Revealing case studies show how the research approaches covered in this book work in practice. Challenging readers to reassess what is possible when conducting research, "Creative Methods in Organizational Research" will enrich the research experiences of post graduates in the fields of organization studies, management and management education.

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