

Operations and Supply Management



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出版者:

出版时间:2008-2

装帧:

isbn:9780077228934

"Operations and Supply Management", as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

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目录:

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