

Research Methods in Psychology



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"Research Methods in Psychology" provides a comprehensive and readable introduction to methods for undergraduates. Employing a multi-method approach and exposing students to real examples of published research throughout the text, the

authors provide students with the tools necessary to do good and ethical research in psychology and to understand the research they learn about in psychology courses and in the media. A wealth of pedagogical aids serve to break down the aversion and phobia that many students bring to a methods course. The 8th edition boasts a wealth of new examples with nearly 50 of the research examples from 2004-2007 and more than half of those from 2006 and 2007. So, as students read this methods text, they will also be learning about "cutting-edge" research in psychology.

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