

Calculus



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Designed specifically for business, economics, or life/social sciences majors, Calculus: An Applied Approach, 8/e, motivates students while fostering understanding and mastery. The book emphasizes integrated and engaging applications that show students the real-world relevance of topics and concepts. Several pedagogical features--from algebra review to study tips--provide extra guidance and practice. The Eighth Edition builds upon its applications emphasis through updated exercises and relevant examples. Applied problems drawn from government sources, industry, current events, and other disciplines provide well-rounded examples and appeal to diverse interests. In addition, the Calculus program offers a strong support package--including MathSPACE Instructor/Student websites and course management tools, instructional DVDs, and solutions manuals--that allows students to review the material independently and retain key concepts.

作者介绍:

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