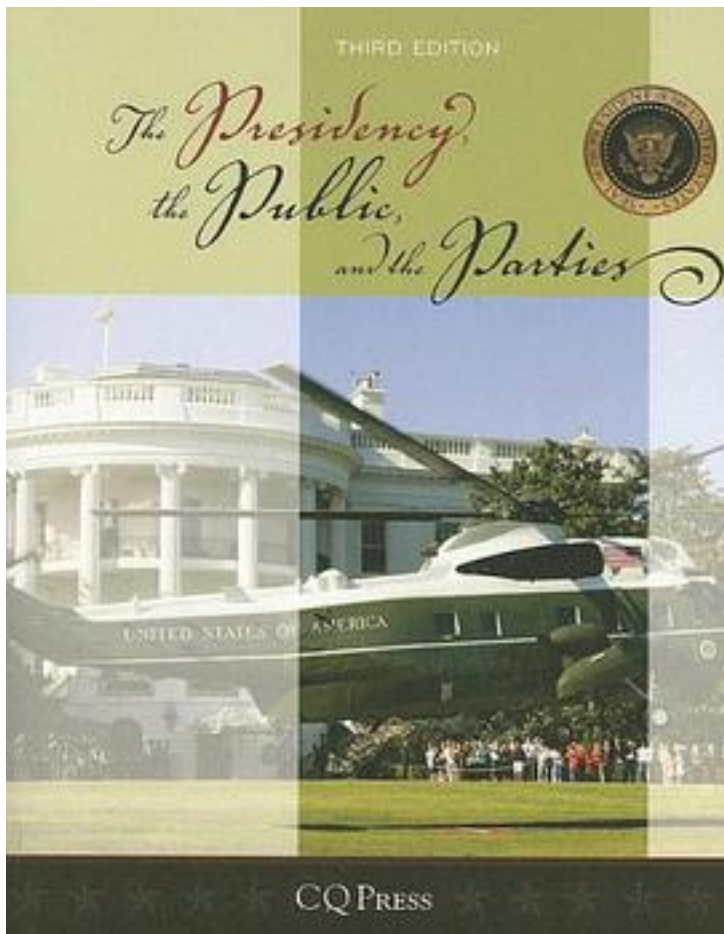


The Presidency, the Public, and the Parties



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著者:Nelson, Michael 改编

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"The Presidency, the Public, and the Parties" considers how presidential leadership depends on its ability to gain the support or acquiescence of key constituencies outside government. It discusses both historical and current relationships, including

the presidency and political parties, the presidency and mass media, the presidency and the public, and the presidency and interest groups. A new chapter in this edition looks at the presidency in popular culture.

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