

Biology



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出版者:Cengage Learning

出版时间:2008-9

装帧:精装

isbn:9780495557920

By using an issues-oriented approach, the new edition of this respected text grabs student interest with real-life issues that hit home. This text includes new coverage and pedagogy that encourages students to think critically about hot-button issues and includes outstanding new features that take students beyond memorization and encourage them to ask questions in new ways as they learn to interpret data. Show students how biology matters a Biology's connections to real life are reflected in every chapter of this new edition, beginning with opening Impacts, Issues essays a brief case study on a biology-related issue or research finding and is revisited throughout the chapter, reminding students of the real-world significance of basic concepts. Additional, online exercises promote critical thinking about issues students will face as consumers, parents, and citizens. Link concepts from chapter to chapter a Links to Earlier Concepts appear near the Key Concepts, to help students remember what they've learned in earlier chapters and apply it to the new material to come. At the beginning of each section, students are reminded of the earlier link that is most appropriate for their current study.

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