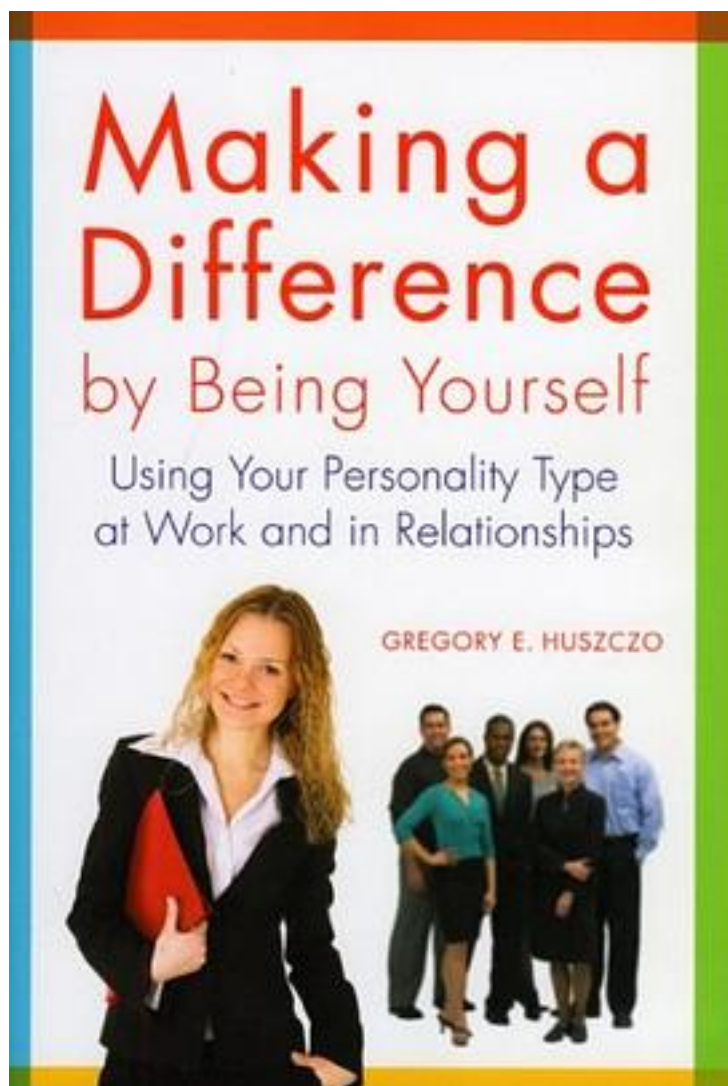


Making a Difference by Being Yourself



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Use the natural strengths of your personality to make a difference. From the mission of Davies-Black Publishing staff and authors - affecting change at work, with others, and in the world - to a single employee mentoring a co-worker or organizing a blood drive, there are hundreds of ways to make a difference in process and outcomes, with tasks or people. And while we all are hardwired to seek purpose and happiness, what brings meaning to one person vs. another has remained a mystery. "Making a Difference by Being Yourself" deconstructs the puzzle by zeroing in on how our unique personality type frames what "making a difference" means and drives the actions we take to leave our mark on the people and organizations we care about. Building on the powerful fundamentals of the Myers-Briggs Type Indicator[registered] assessment, a dynamic framework identifies four key types - stabilizers, harmonizers, catalysts, and visionaries - and combines with research and stories from over 500 people to chart a journey of self-discovery and beyond. With dozens of exercises, assessment tools, and examples, "Making a Difference by Being Yourself" delivers a complete toolkit to take personal insight and awareness to the next level: to live life consciously, and exploit our strengths and talents in ways that make a meaningful difference.

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