

# Personal Finance



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The goal of this book is two-fold. The first is to have readers appreciate the importance of planning and have a basic understanding of planning techniques. The second is to develop readers' abilities to think critically and to make effective decisions. This book

covers financial planning including the time value of money, cash management, buying now and paying later, investment basics, stock and bonds, mutual funds, and protecting your income and wealth. For financial advisors/planners and any individual seeking a sound financial plan.

作者介绍:

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