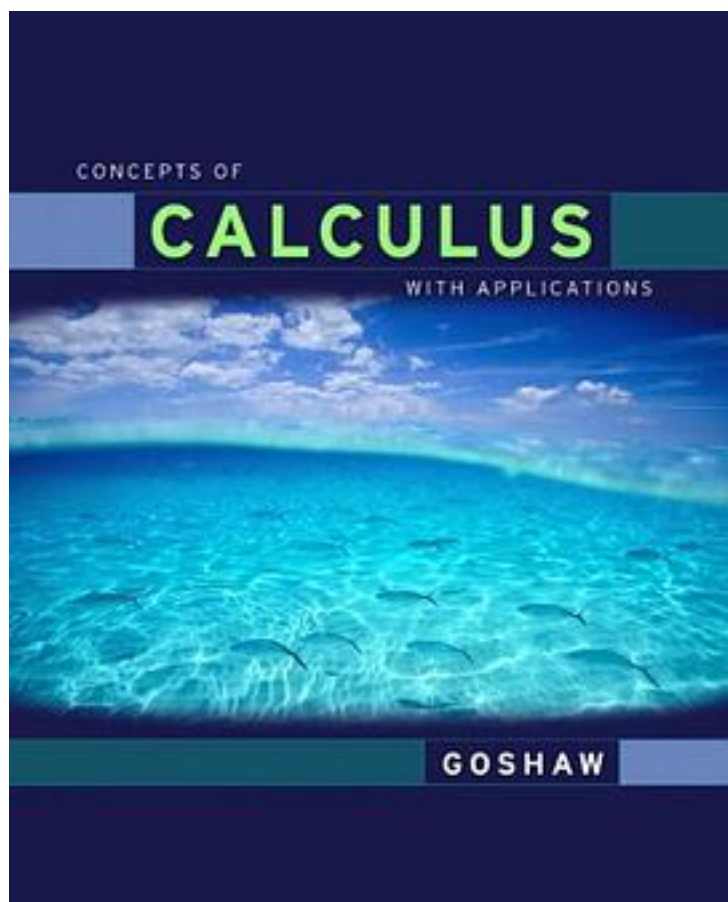


Concepts of Calculus with Applications



[Concepts of Calculus with Applications_ 下载链接1_](#)

著者:Goshaw, Martha

出版者:

出版时间:2008-7

装帧:

isbn:9780321577443

This is the next generation of textbook for the applied calculus course. Martha Goshaw,s modern approach is apparent right from the start with the text,s unique organization. The Table of Contents divides material into units and topics rather than the traditional chapters, sections, and sub-sections. This intuitive format puts difficult

concepts into manageable portions to help students master the material before moving on to new topics. Drawing on more than 30 years of teaching experience, Martha anticipates areas of student difficulty- frequently with the algebra-and offers tools to help them succeed. Using the same warm, conversational style she employs in the classroom, Martha presents the material in an understandable way, but without sacrificing the mathematics. A full-color presentation and contemporary applications, such as Starbuck,s franchise growth and the Orlando Magic attendance, keep students engaged.Far more than a roadmap to solving exercises, this is a book that motivates students to think. Concepts of Calculus with Applications is available with MyMathLab(R), Pearson,s market-leading online software program!

作者介绍:

目录:

[Concepts of Calculus with Applications_ 下载链接1](#)

标签

评论

[Concepts of Calculus with Applications_ 下载链接1](#)

书评

[Concepts of Calculus with Applications_ 下载链接1](#)