

Economics



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著者:Slavin, Steve

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Steve Slavin's lively and comprehensive student-friendly step-by-step approach, coupled with its low price and built-in Study Guide are very attractive to adopters. Instructors and students like the author's humorous anecdotes, direct language, and easy conversational style. This text encourages active learning. With the help of over 15 reviewers, this new edition is not only more streamlined (33 chapters, instead of 35) and up-to-date, it also introduces global perspectives to many discussions early on and throughout the text. The author discusses the impact of technology and e-business on the recent economic expansion. A new interior design reflects the contemporary flavor that this traditional text possesses.

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