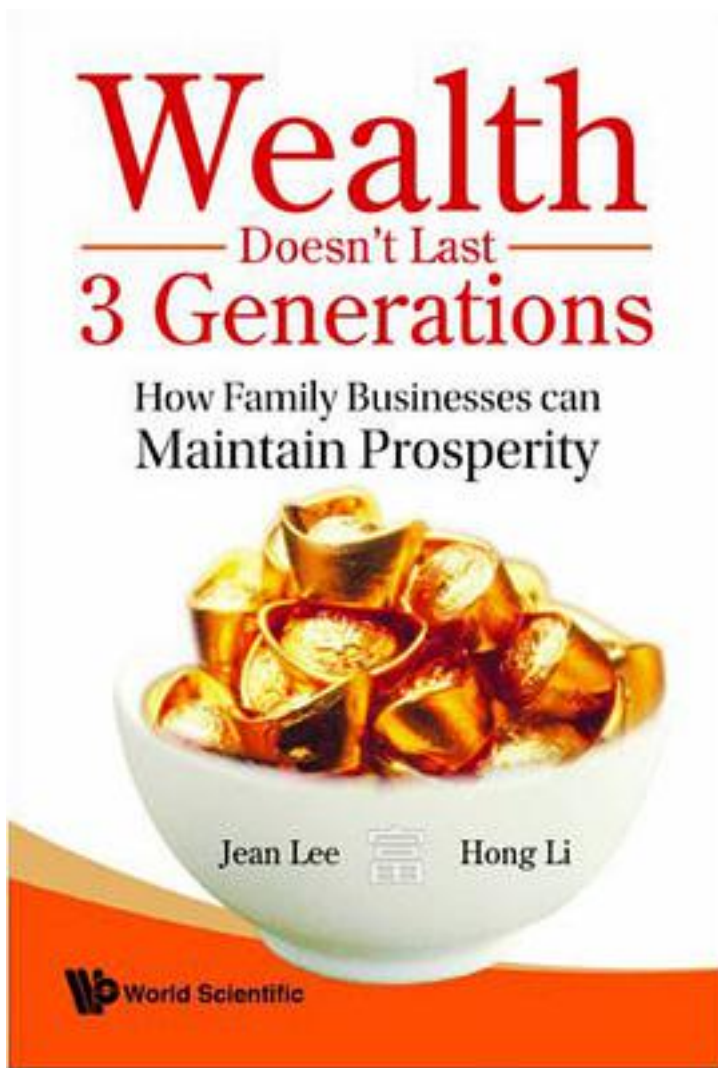


# Wealth Doesn't Last 3 Generations



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With 175 family businesses on the Fortune 500 list, from DuPont and Motorola to IBM, there is no doubt that family-run enterprises play an important role in global economic development. Their role is no less significant in China where, in keeping with the country's rapid economic growth, are family businesses emerging in increasing numbers. Unique characteristics, such as succession, management, staffing, family affairs, strategy planning and governance structure, set family businesses apart from other business types. As a result, they face particular challenges in survival and sustainability. In this book, three modern Chinese family businesses, including food and beverage company Yeo Hiap Seng, are studied to analyze the problems that family enterprises face. Other case studies include long-standing family businesses in Europe, America and Asia, such as Ford, Kikkoman and Samsung. This book also discusses the changing characteristics of Chinese family businesses, 10 pitfalls that such enterprises are likely to face, and how they can overcome these pitfalls and achieve sustainable development.

作者介绍:

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评论

大致翻了一下，只看了对自己有用的部分。还是觉得国人写书思考力不太够，描述猜测推断甚多，科研原创力甚少，一起借回来的两本，这本估计就暂时放下，会继续看Ward的那本比这本还早写20年的书。

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书评

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