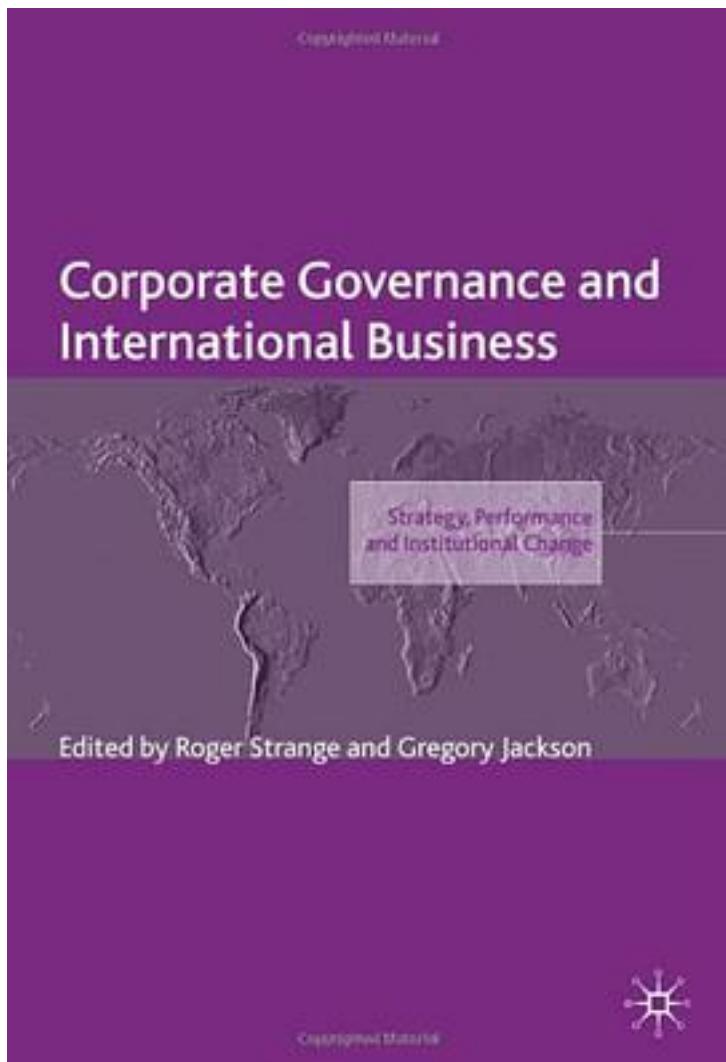


Corporate Governance and International Business



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Corporate governance has not, until recently, been a major topic for international business scholars. Corporate Governance and International Business, however, brings together a number of leading scholars and pioneering pieces of research in order to demonstrate that corporate governance and international business are clearly linked. By solving principal-agent problems and fostering different forms of stakeholder investment, it illustrates how corporate governance influences the attractiveness of host countries to inward investors, as well as the internationalization strategies of multinational enterprises themselves. Drawing on a number of different disciplinary approaches and methodological styles, the papers in this book also explore how international investors and the activities of multinational enterprises influence the institutional diversity of corporate governance around the world through novel patterns of diffusion and adaptation.

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