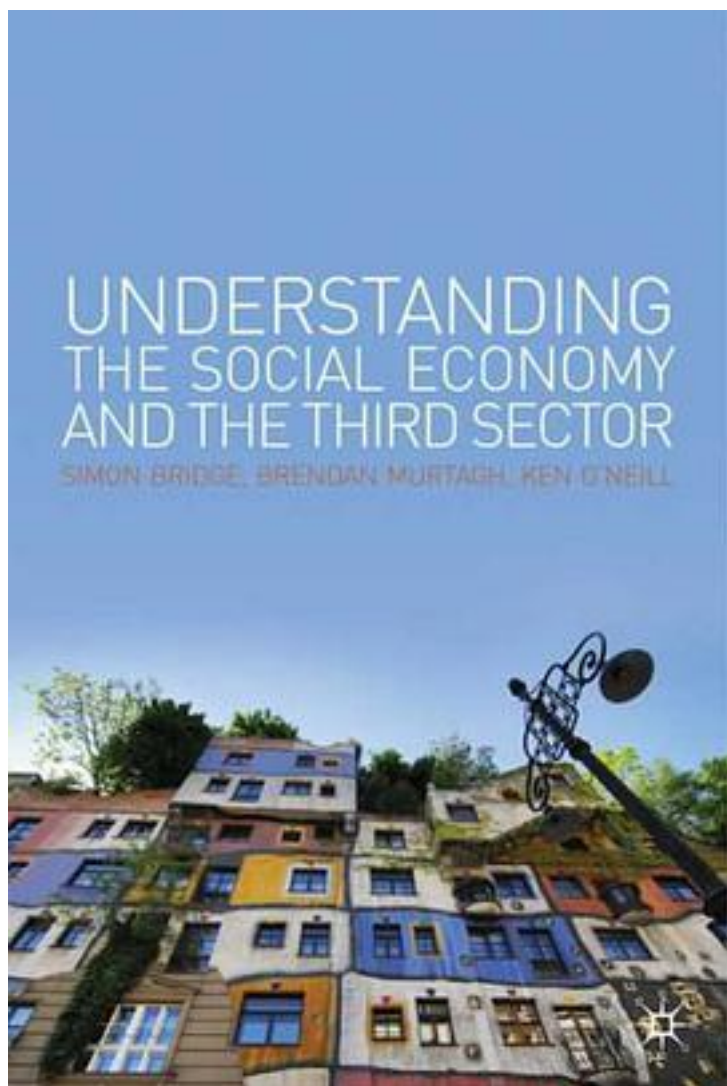


Understanding the Social Economy and the Third Sector



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This is an essential introductory text for students of the social economy and the third sector, one of the fastest growing areas in management study. It is required reading. An authoritative author team tackle one of the fastest growing areas of management studies. It is a comprehensive core text designed to fit modules on the social economy and third sector perfectly. It is highly accessible, written in plain English with plenty of example case studies. This is the only book to clearly define the third sector, social economy and social capital - areas that often confuse students. It is an introductory text with clearly specified learning outcomes, filling a huge gap in the market. Simon Bridge brings together all of the debates surrounding the social economy, the third sector and social capital. This text surveys the sector's landscape of voluntary organizations, charities, enterprise agencies and cultural groups, examining them relative to the public and private sectors.

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