Principles of Macroeconomics

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著者:Robert Frank

出版者:McGraw-Hill/Irwin

出版时间:2008-9-19

装帧:Paperback

isbn:9780073362656

In recent years, innovative texts in mathematics, science, foreign languages, and other fields have achieved dramatic pedagogical gains by abandoning the traditional encyclopedic approach in favor of attempting to teach a short list of core principles in depth. Two well-respected writers and researchers, Bob Frank and Ben Bernanke, have shown that the less-is-more approach affords similar gains in introductory economics. Although a few other texts have paid lip service to this new approach, Frank/Bernanke is by far the best throughout, and the best executed principles text in this mold. Avoiding excessive reliance on formal mathematical derivations, it presents concepts intuitively through examples drawn from familiar contexts. The authors introduce a coherent short list of core principles and reinforce them by illustrating and applying each in numerous contexts. Students are periodically asked to apply these principles and to answer related questions and exercises. Frank/Bernanke also encourages students to become 'Economic Naturalists,' by employing basic economic principles to understand and explain what they observe in the world around them. An economic naturalist understands, for example, that infant safety seats are required in cars but not in airplanes because the marginal cost of space to accommodate these seats is typically zero in cars but often hundreds of dollars in airplanes. Such examples engage student interest while teaching them to see each feature of their economic landscape

as the reflection of an implicit or explicit cost-benefit calculation.

作者介绍:

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标签

经济

宏观经济学

评论

对于初学者或者是作为宏观扫盲教材很不错，有很多直觉性的例子。

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intuition太多…不喜欢>…

一直yy直接从中级水平的教材开始看起，直到最终认真的把一本intro level的书读完，才觉得一般经济系本科宏观微观各上两门课也不无道理…

书评

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