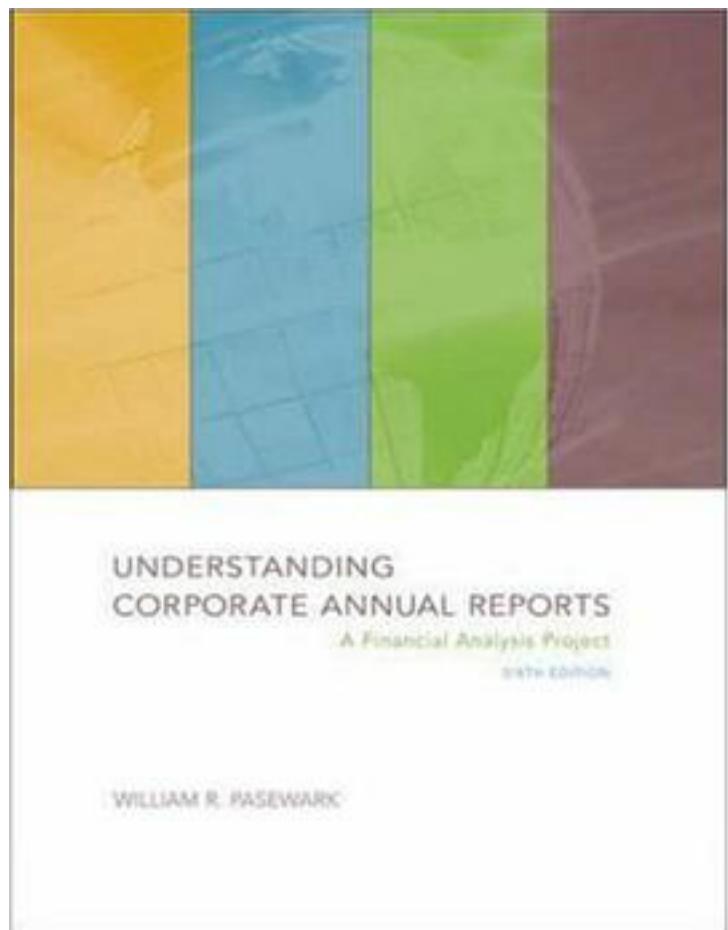


Understanding Corporate Annual Reports



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In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations; gaining familiarity with the financial data presentation; recognizing trends; calculating ratios;

and, performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

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