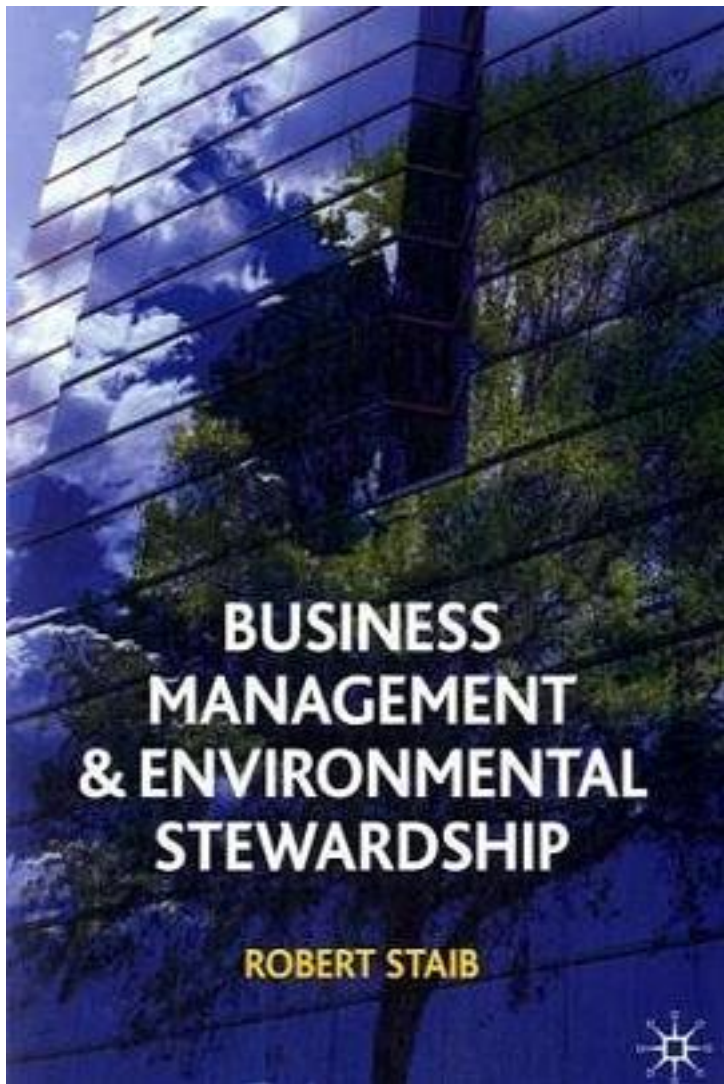


Business Management and Environmental Stewardship



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CHOICE Outstanding Academic Title 2009 In a time of counting carbon footprints and increased awareness of the effect humans have on the environment, it must be obvious that there is a growing need for environmental aspects to be taught and contemplated within business and management studies. Increasingly, businesses are making efforts to be more socially responsible - for most, if not all, acts of social responsibility add to the bottom line through goodwill or branding. This book integrates environmental and associated ethical issues with business management philosophies and practices. It is to be a book about thinking: environmental thinking as a prelude to management action and environmental thinking as a response to management action. The emphasis of the book is on environmental outcomes not only of the individual business, but of its contribution to its business sector, and its natural environment (local, regional, national, global). Business Management & Environmental Stewardship will help students acquire the skills, desire and drive to consider the natural environment in all business transactions - thus truly preparing them for the real world.

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