

# Information Systems Essentials



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出版者:McGraw-Hill Higher Education

出版时间:2008-10-01

装帧:Paperback

isbn:9780073376752

9 chapters plus 3 appendices cover the traditional core material of MIS. A comprehensive set of group projects and e-commerce projects support an applied component to the course. Consistent with Haag's best-selling MIS for the Information Age, IS Essentials 3/e conveys the impact of IS on the individual with contemporary writing and lively examples

作者介绍:

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