

Thought Leadership in Advancing International Business Research

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Edited by

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The field of international business has reached a point where its search for knowledge is focused on significant seminal themes, driving the advancement of the field forward. This volume is devoted to those areas that can advance our understanding of international business. The contents and focus of the book have been drawn from the second annual Frontiers Conference held in Michigan State University, USA. It contains contributions from intellectual leaders of the field, using cutting edge research to explore frontier topics in international business, and to look at where international business is going.

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