

Culture and Consensus in European Varieties of Capitalism



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A 'Common Sense' Analysis

Ian Bruff



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In this book Ian Bruff challenges the hitherto dominant varieties of capitalism literature on the role of consensus in European political economies. He argues that its institutionalist perspective renders it unable to analyze consensus adequately, for this can be achieved only with a consideration of culture. Furthermore, Antonio Gramsci's discussions of 'common sense' provide the conceptual apparatus necessary for analyzing the integral role of culture and consensus in the national variety of capitalism. This framework is then applied to two milestones in the trajectories of the Dutch and German political economies -- the Wassenaar and Alliance for Jobs processes -- and extensive interview data is drawn upon to make the case. The post-2001 period in both countries is also assessed.

作者介绍:

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