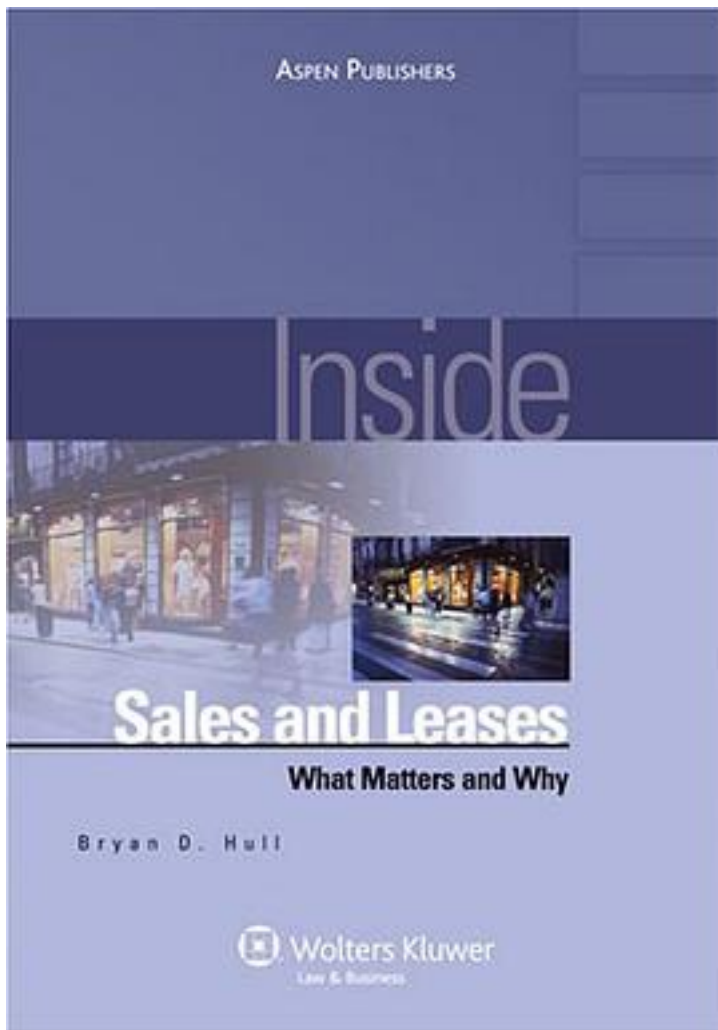


Inside Sales



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Inside Sales and Leases: What Matters and Why, part of Aspen's new Inside Series,

offers students a concise, student-friendly study aid that emphasizes the essential components of sales and lease law, how they fit together, and why. Exceptionally student-friendly, the series format includes ample author-written illustrative material, along with signposting and key features such as the FAQs, Sidebars, Chapter Summaries, and Connections, that help guide students and provide multiple opportunities for self-testing. Students will find this clear, concise paperback invaluable when studying the law governing sales and leases, including the UCC and CISG. It covers the important topics included in most casebooks: domestic sales, international sales, leases and licenses, discussion of letters of credit, document of title, and obligations of carrier goods solidifies students understanding of the fundamentals of the course without oversimplifying them. Helps students become more engaged in the material by using clear explanations and simple charts that demystify the sometimes complex statutes that govern sales of goods transactions. Discusses and straightens out misconceptions, enabling students to gain a deeper understanding of class discussions and readings. Includes features to enhance learning and to facilitate use:

Overview: Each chapter starts with a brief introduction that positions the current topic within the course, so that students understand both what the topic is about and why it matters.

Key Terms: Essential terminology is highlighted and defined at first use so that students can test their understanding.

FAQs: Students frequently asked questions are spelled out and given straightforward answers to clear up the most common mistakes and misconceptions.

Sidebars: These boxes explain terminology, provide study tips or practice pointers, and offer additional insights.

Graphics: Charts, photos, cartoons, and other visual material illustrate concepts, replicating the use of Blackboard, PowerPoint, and other visual aids employed by effective law teachers in the classroom.

Connections: Each chapter ends with a brief section that connects the material to other chapters, encouraging students to consider Where have I been, and where am I going now?

This comprehensive, to-the-point, student-friendly paperback, will be an invaluable aid to any student studying sales and lease law. Examine a copy of Inside Sales and Leases: What Matters and Why and you will immediately understand why.

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