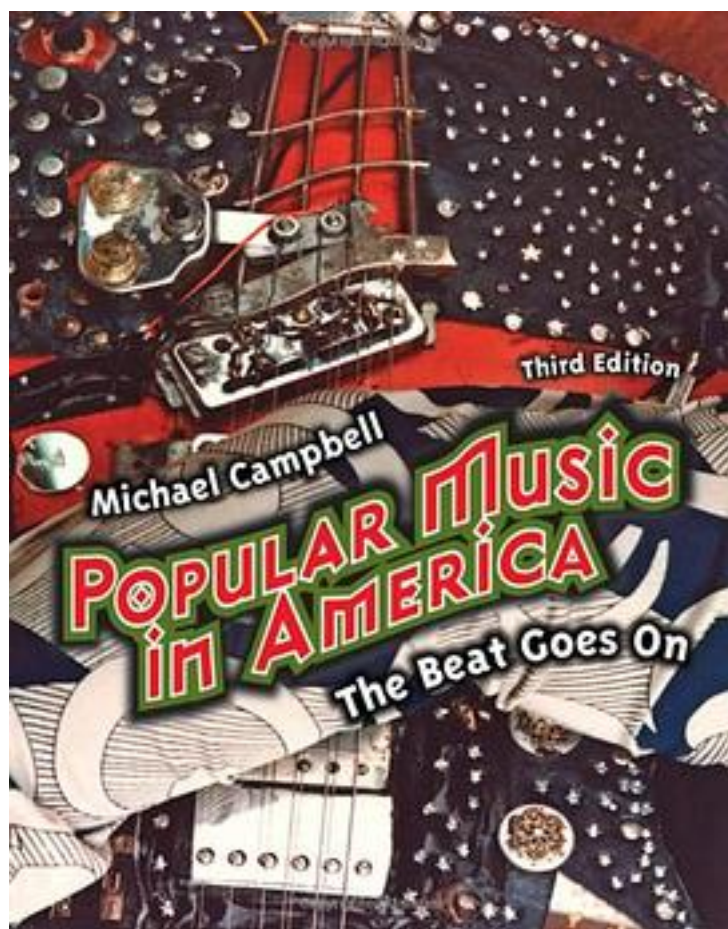


Popular Music in America



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This refreshingly current, fascinating book examines the roots and history of American popular music chronologically, from 1840 to the present. With a focus on basic music fundamentals as well as the elements of each style, POPULAR MUSIC IN AMERICA: THE BEAT GOES ON, Third Edition, examines the heritage and diversity of popular music;

the underlying kinship among its many styles; and the evolution of popular music from minstrel show music to rap and alternative. The opening chapter uses a familiar musical example to introduce readers to the elements of popular music. The book is available with an exclusive, high-quality "heritage" 3-CD set that contains each selection discussed in depth in the first two thirds of the book: from the early twentieth century through the 1960s. The remaining examples may be accessed via online iTunes and Rhapsody playlists.

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