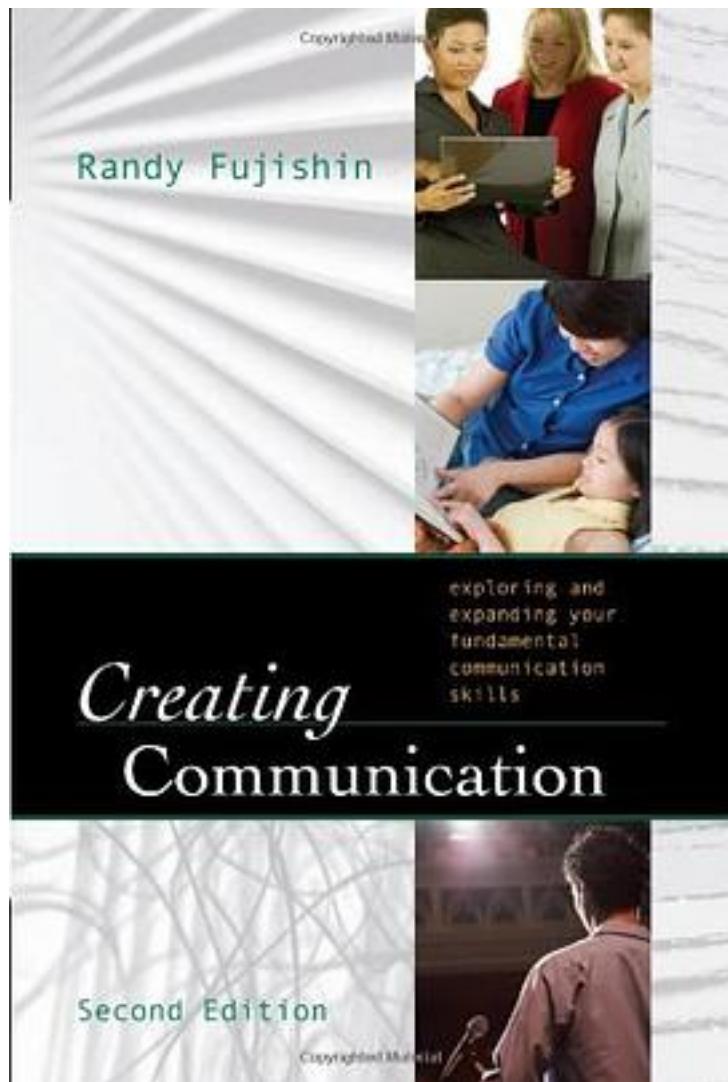


Creating Communication



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Tailored for the "hybrid," fundamental, and introduction courses in speech communications, the second edition of Creating Communication is a brief, practical, and student-friendly introduction to the discipline with a unique theme: Students are "artists," using their words and behaviors to create something new and exciting in their lives and in the lives of others. Designed for skills-based courses, Creating Communication provides students with the basic communication skills necessary to improve their public-speaking, group, interpersonal intercultural, leadership, and interviewing communication. The book helps students develop a greater understanding of the importance of communication skills and motivates them to learn more about communication studies. Thorough yet concise, Creating Communication, Second Edition, covers a full range of topics in a clear, organized, and engaging way. In his distinctive conversational tone, Fujishin encourages students to implement powerful changes in the way they communicate with others, empowering them to create more productive and meaningful lives as "artists of communication."

作者介绍:

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