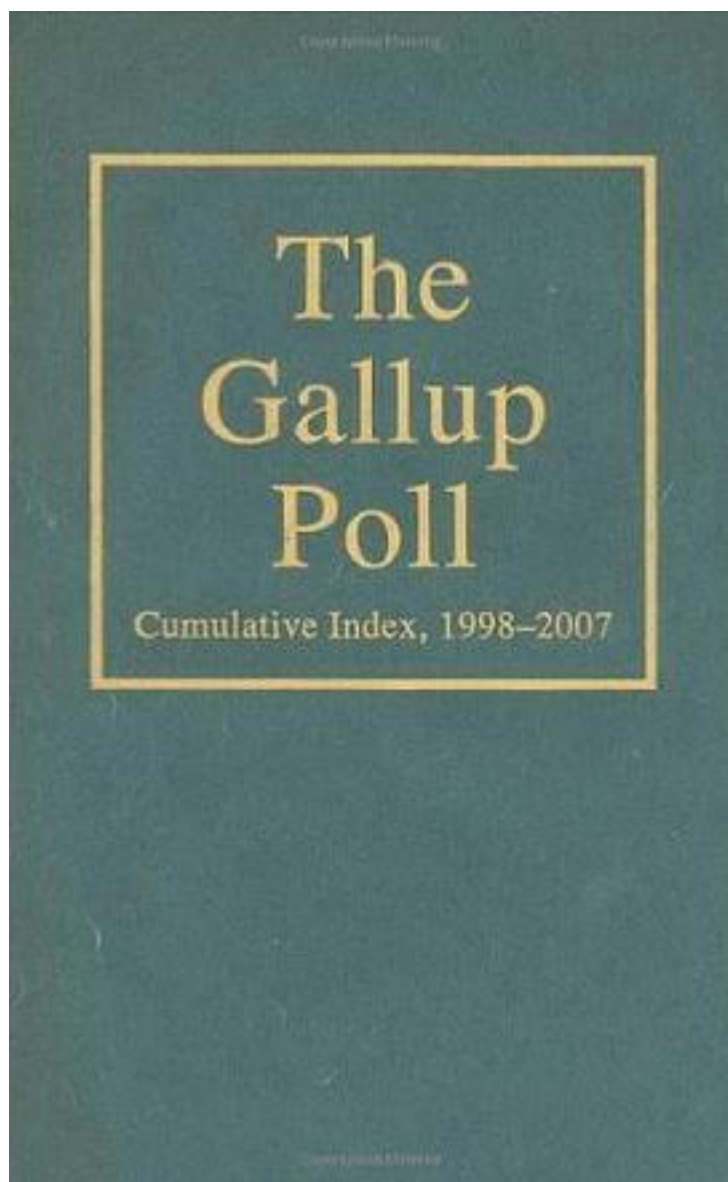


The Gallup Poll Cumulative Index



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The Gallup Poll is the most comprehensive single source of American public opinion. For well over 60 years, the Gallup Organization has recorded the attitudes, beliefs, and values of Americans. The Gallup Poll is the only single work that captures the constantly shifting opinions and perceptions of Americans. Now available, in this one volume, is an invaluable reference tool to the 1998-2007 volumes of the Gallup Poll. The Cumulative Index allows researchers easy access to the results of the polls conducted between 1998 and 2007. All libraries, particularly those who own all or a portion of the annual editions will want to add this important resource to their collection.

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