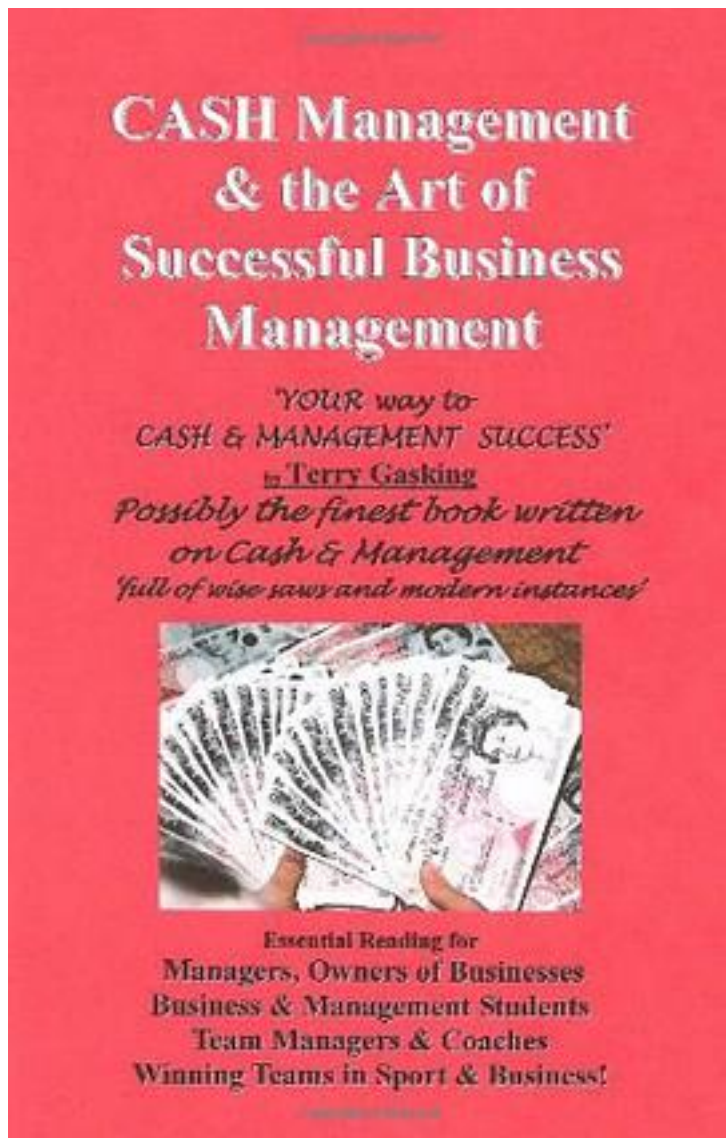


Cash and the Art of Successful Business Management



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Terry Gasking has been described as 'One of the world's finest experts at sweating the assets of a company and of self-funding growth'. His lecturing experiences include tutoring management courses in a leading Management College; Developing and Lecturing on Management Workshops in many parts of the world; Seminars, Lectures and Tutorials at University. Terry Gasking's hugely successful 'BUSINESS MANAGEMENT PROGRAM' has been held in more than 300 companies and organisations, in many countries around the world, and has been the catalyst that has rejuvenated and helped many businesses and organisations to success and to self-fund their development and growth. Terry has used this vast knowledge of business throughout this book. His use of actual real-life case histories heightens the reader's interest and understanding. This is a VERY READABLE book and is recommended for anyone in life who wishes to BUILD A WINNING TEAM, to BUSINESS MANAGERS, to OWNERS OF BUSINESSES, to BUSINESS and FINANCE STUDENTS, to SPORTS TEAM COACHES, and to those who enjoy reading about management.

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